



Rosebery Swimming Pool Community Meeting Notes - 22 June 2017

Following is a summary of comments made by those in attendance at the above public meeting held at the Rosebery-Toorak Hawks Clubrooms.

Information, communication and marketing

- Tourists from campground didn't know it existed. Need to promote to this market.
- People don't believe pools are well promoted. People in town didn't know it was open.
- How to promote? Supermarket, flyers in letter boxes. Signage at entrance to town.
- Season tickets were previously subsidised by mine.
- Make an arrangement with football club to improve usage.
- If we were to raise money would it go to council?
- Council could promote better. Signage in street.
- Lifeguards currently do word of mouth promotion – it is not there job council should do it.
- Open Day for locals - need to attract people.
- People do not know it is heated.
- Main landers are shocked that we have a pool.
- Social media is best way of promoting.
- Seek sponsorship – we have not tried enough yet before closing pools.
- Seek volunteers.
- Advert on trip advisor etc.

Management and staffing

- Comment regarding the number of staff and if they need to be there when open.
- Options to train staff – volunteers.
- Staff pay for there own training.
- If pools were to close people would volunteer to prevent this. There are staff that are qualified or able to be qualified.
- Do rosters weekly not monthly – check forecast and roster accordingly.
- Don't need Pool Attendant due to low numbers. Mix of volunteer and paid hours per staff.

Costs / Budget

- Cost to operate 3 pools in last two seasons was between 200 – 367k.
- Income was only a \$1.00 per person, will that continue? People can afford more.
- Query re chlorine gas that was used previously. Now liquid. Is that likely to continue?
- Run shorter time with heaters off and use solar too save costs.
- Fixed costs are high.
- Pay more that \$1.00 to enter.
- Devonport example of buying block of swims.
- It is a skeleton operation any way how could you save more?
- Community benefit out weighs costs. There are few kids programs. We don't mind paying more rates for pool.
- Staff/contractors paying their own insurance for 1-month work is not worthwhile.
- MMG also run employer health programs.
- People would pay more rates but pool would need to be open longer or same hours as Queenstown.



What do the pools cost?

	2016/17	2015/16
Income		
Gate Receipts*	\$16,621	\$24,916
Expenses		
Personnel Costs	\$82,034	\$176,900
Maintenance & Operations	\$12,353	\$21,199
Energy	\$66,251	\$117,059
Water Rates	\$15,131	\$22,050
Depreciation	\$42,803	\$46,693
Other	\$4,148	\$8,738
	\$222,720	\$392,639
Total	\$(206,099)	\$(367,723)

* Does not include program income.

Future facility options/ capital project

- 12 month 5/10 - year plan on what is happening in future. Clarity for future.
- Issue with chemicals and cost - \$285 per day plus water loss.
- Agree that need to have facilities to get people in the town. Council just spent money on upgrade.
- What we have is great. An enclosed pool would be great but very expensive.
- What we have now is fantastic – shame to lose what we have now.
- Councillor wants to explore options for what is better for community.
- Need to find things for kids to do in winter as well. 2025 plan received - great feedback.
- Older people also looking for things to do in winter.

Season and opening hours

- Open pool in school holidays.
- Season has gone from 5 months to 1 month and dropped prices.
- Shorter hours – 5 hours per day before and after school.
- Open while schools are operating and extend hours after school has used pools.
- Keep hours shorter.
- Keep covers on in morning – major issue is pool temperature.
- Nice to have all pools open for the same opening times. Pools were closed in school holidays.
- Split season – open early in summer and then open later when school returns.
- Open for less hours during day.
- Keep covers on saves chlorine. Close 4.30-5.00pm on weekends.
- Longer hours on weekends. Don't close on public holidays.
- Option of weather dependant policy.
- 400k down to 200k why try and keep reducing it?
- People upset that pools were reduced in hours then council announced profit for year.
- Hours of operation are the main issue, 3 months better than one.

Programs

- Aquafit was ran a couple of years ago but council cut it out.
- Learn to swim and Aquafit were popular.
- Pool was open when carnival was on.
- Boxing club may use it.
- Include weight loss programs.
- Football club may use for pre season training.
- Community house conduct kids programs at pool as some parents don't take them to pool.
- Would the Council be prepared to the support pool?
- Renison Company – get back to work programs.
- Two schools were trying to their swimming program in 2 weeks last year.
- Suggest deductions for season tickets through bulk buy from employers. Deduct or invoice employer direct.
- Two schools do learn to swim, Zeehan does there's at Zeehan, but have said pool is not hot enough. Bring them to Rosebery.

Local Context /Demographic change

- People would not be happy for any pools closed. To travel 45 min to Queenstown people would go up the coast and shop etc. Then that hurts community.

Other Comments

- How is it possible to have leaks after works – difficulty in finding leaks.
- Engineer notes – pool was clean, well run and maintained, one circulation system and leaks.
- Do not want great facilities - just a pool.
- Men's change room slippery floor.
- Devonport is slippery as well when wet.
- Zeehan was too cold. One says Roseberry is too cold for Hydro.
- Can you box pool off and keep one section warmer?
- Compared to swimming in lake - pool is barmy. Showers are great
- Hydro user from Burnie – was too far but local pool is too cold, E.g. for someone with a hip problem – the drive is too far sitting in car.
- Travel factor.
- We would have to go to Burnie or Devonport if pool is closed.
- Not likely to drive 45 min for lap swimming.
- Surrounded by water but chance of losing pools. And risk to children.
- People think minds are made up that's why not many here tonight.



- Meeting is only one way of getting feedback.

Priorities – next year

- Open for longer.
- Promote.
- Be positive about pool.
- Will lose Lifeguards if they only have 1 month's work, after paying for training.
- Advertise once decision is made.
- Contact all parties, once decision is made.
- Council did not make decision until late last year.