

# COMPANY OVERVIEW

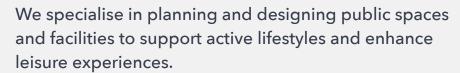




2021

# INTRODUCING @LEISURE

@leisure is one of Australia's leading sport, leisure and open space consultancies. We have been providing services to government, sports and the parks and land development industry for over 20 years.



We employ professionals from a range of disciplines including recreation, strategic and environmental planning, sports and project management, marketing, and business. With its multidisciplinary team @leisure delivers a range of project types, including:

- Strategic plans for infrastructure and sport and recreation organisations
- Facility plans
- Feasibility studies and business cases
- Master plans and design projects
- Demand analyses
- Participation projections and market modelling
- Comprehensive stakeholder and community engagement programs

We are known for our consultative style, the ability to work co-operatively, rigorous methods and extensive research skills.

Our community, staff and stakeholder engagement process is tailored to each individual project to ensure financial, social and environmental objectives are met.

We offer our clients the full range of skills needed to undertake projects efficiently, while providing the depth of knowledge necessary to ensure outcomes are practical to implement.

By addressing the specific needs of key stakeholders and a wide range of user groups, we ensure that projects succeed on the ground.



## **SPECIALISTS IN**

#### RECREATION PLANNING AND PARTICIPATION

- Participation and activation strategies
- Community surveys and market research
- Access and inclusion
- Recreation strategies and needs assessments
- Community infrastructure planning
- Community and stakeholder engagement plans

#### **SPORT**

- Feasibility studies and business cases
- Indoor and outdoor sport facility planning and design
- Strategic and business plans for sports organisations
- Demand projections and modelling
- Master plans and management plans
- Grounds management reviews
- Strategic Plans

#### SKATE/BMX/MTB

- Skate / BMX / scooter / MTB strategic plans
- Youth facility strategies
- Facility audits, risk assessments, retrofits
- Management plans
- Design concepts

#### **OPEN SPACE**

- Open space strategies
- Open space planning for new residential development and structure plans
- Peer reviews and expert witness statements
- Animal management plans and dog park designs
- GIS mapping and catchment analysis
- Master plans and designs
- Water based recreation plans

#### **AQUATICS**

- Aquatic feasibility and business cases
- Aquatic strategies and development plans
- Design input
- Business plans and management reviews
- Demand modelling, market assessments and stakeholder engagement

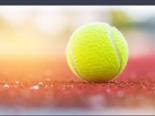
#### TRAILS / CYCLING / WALKING

- Off-road trail strategies
- Off-road trail and path route-way planning
- Cycling, walking and equestrian strategies
- Off-road trails and path design
- Cycle sport strategies and feasibility assessments









## TRACK RECORD

"With the significant change expected to occur in Sunshine over the next 10 years it was critical that a strategic assessment was conducted to identify the future and true potential of Sunshine Leisure Centre. @leisure Planners delivered a thorough and informative assessment of our facility which will undoubtedly greatly assist with future plans for the site."

John Clark, Manager Brimbank Leisure Centre -Brimbank Sunshine Leisure Centre Strategic Assessment

"The masterplan report was received really well. No one had any feedback on the report which was fantastic. It's probably one of the first times I've ever not had people want to change words. We're making recommendations for a potentially \$80 million facility in five years. It was a fantastic report. You pretty much nailed it, the first time. So well done guys. I was this really good. Thank you."

Sara Townsend. Recreation and Events Coordinator - Bayside City Council Sandringham Family Leisure Centre Needs Assessment Facility Review and Master Plan.

"The work and project was fantastic. The Caulfield Racecourse Reserve Trust worked with Sally and provided from the State and broader region, a fantastic analysis of the recreation shortfalls in the region, not just those for the existing clubs but for sports that were absent In the area."

Andrew Paxton, General Manager - Caulfield Racecourse Reserve Trust (Strategic Sport and Active Recreation Plan)

"Really appreciate the work put in considering such tight timeframes!

I am sure that if successful in our application, it'll be due to the evidence provided in these documents. Thanks again."

Tristan Hennessy, Strategic Projects Planner -East Gippsland Shire Council (Benefits Assessment W.O.R.L.D Sporting Precinct)

"I think through Sally's facilitation and questioning we gained greater insight and clarity as related to this project as a collective."

Damir Lendich, Coordinator, Youth Services City of Brimbank (Youth Recreation centre Co-Design Study)

"Such a great job with Stawell Park. You have a fabulous manner with our community. The way you presented to council. 100% trust."

Naomi Goode, Director - Communities Northern Grampians Shire (Stawell Park Precinct Plan) "The report you did for us all those years agowe still refer to it. It is still very handy and we really appreciate the work you did for us"

Peter Coad, Hornsby Shire (Recreation Waterways Strategy)

"The community reference group were very impressed with the document. Councillors were impressed with your presentation and the way the document is looking and the whole process. Thank you. Council endorsed the plan for Stawell Parks and commended you, the process and the end result. Great work."

Tony Dark, Co-ordinator Recreation and Leisure
- Northern Grampians Shire (Stawell Parks
Precinct Plan)

"A number of us have looked through the documents. Thank you for the consultation that has been undertaken thus far, it was very thorough."

Leonie Gibson, Senior Project Officer - City of Whitehorse (Indoor Sports Feasibility Study)

"We released our 'State Football Facilities Strategy to 2026' with excellent feedback. I think the strategy has come up really well. This enabled the World Game Facilities Fund' to develop and grow from \$2.5M and \$5M. I think the strategy has come up really well. We appreciate the work that your team has put into this review. I believe it has been well worth it."

Gary Cole, Executive Manager - Facilities & Advocacy Football Federation Victoria

"Thank you for being so fabulous to work with, I highly value your expertise, knowledge and way of working."

Kate Morris, Former Principal of Northcote High School (Northcote High school Indoor Sports Centre Business Case)

"Thanks for providing the Issues and Opportunities Paper. Some great work in there. I received some good feedback from the Project Control Group. There is some amazing work on the management model."

Jason Sharp, Recreation Planner Open Space, Recreation & Wellbeing - Bayside City Council (Sandringham Family Leisure Centre Facility Review)

"I think the issues paper is an easy read thank you and points out the issues for directors and Councillors."

Jodie Mayberry, Community Wellbeing Manager - Glenelg Shire Council. (Glenelg PLACE Feasibility Study)



#### **SPORT AND RECREATION FEASIBILITY AND BUSINESS CASES**

Cardinia Life Feasibility Study Review - Shire of Cardinia

Aquatic, Health and Wellbeing Centre Business Case -George Town Council

Brimbank Youth Indoor Recreation Facility Co-Design and Feasibility - City of Brimbank

Sportlink Business Case - City of Whitehorse

Synthetic Track Feasibility Study - Mildura and District Little **Athletics Centre** 

Somerville Football Site Evaluation - Mornington Peninsula

Indoor Sport Stadium Site Evaluation Concept Design and Probable Costs - Burnie City Council

Indoor Sports Centre Planning Study - Burnie City Council

Torquay Multi-use Synthetic Indoor Sports Facility Business Case - Surf Coast Shire Council

WORLD Sports Precinct Economic Impact Statement - East Gippsland Shire Council

Merricks Station Ground Feasibility Study - Shire of Mornington Peninsula

Indoor Sports Centre Redevelopment Feasibility - City of Swan Hill

Phillip Island Sport and Recreation Hub Master Plan - Bass Coast Shire

Niagara Park Stadium Feasibility - Central Coast Council

Regional Equestrian Facility Feasibility - Shire of South Gippsland

Arkinstall Regional Sports Precinct Operating and Financial Model - NSW Department of Education and Tweed Shire

Synthetic Hockey Pitch Business Case - Benalla Hockey Club

Northern Launceston Community Recreation Hub Feasibility and Business Case - City of Launceston

Alexandra Park Upgrade Business Case - Mornington Football Club

Indoor Sports Facility Feasibility - Shire of Moorabool

Indoor Sports Facility Feasibility - City of Whitehorse

South East Regional Sports Complex Business Case and Cost Benefit Analysis - City of Clarence

Community Indoor Sports Hub Feasibility - St Mathews **Pymble** 

Collingwood College Indoor Sports Centre Feasibility - City of Yarra and Sport and Recreation Victoria

Mildura Waves Competitive Neutrality Review - Mildura Rural City

Yarra Bend Park Sports Facilities Feasibility Study - Parks Victoria and Sport and Recreation Victoria

Sports Facility Feasibility - Black Rock Primary School

Indoor Sports Stadium Business Case - Northcote High School

Pembroke Park Indoor Sports and Aquatics Centre Business Case and Master Plan Review - Sorell Council

Regional Table Tennis Feasibility Study - City of Greater Dandenong

Indoor Netball Centre Feasibility and Business Case - City of Stonnington

Tatterson Park Soccer / Futsal Facility Business Case and Economic Analysis - City of Greater Dandenong

Collingwood College Basketball Centre Business Case -Collingwood Basketball Association

Gippsland Regional Sporting Complex Feasibility and Master Plan Stage 2 - Shire of Wellington

Feasibility Design and Business Case for the Arkinstall Park Regional Sports Centre - Tweed Shire

Regional Soccer Hub Feasibility, Concept and Business Plan (indoor and outdoor) - City of Greater Dandenong

Indoor Hockey State Facility Business Case and Feasibility -City of Banyule and Hockey Victoria

#### **SPORT AND RECREATION BUSINESS PLANS**

Traffic School Business Plan - City of Melton

Civic Reserve Indoor Sports Centre Business Plan -Mornington Peninsula Shire

Arkinstall Park Sports Centre Feasibility Design and Business Plan - Tweed Shire

Racecourse Road Shopping Centre Business Plan 2014-2018 - Flemington Traders Association

Union Road Shopping Centre Business Plan 2014-2018 -**Union Road Traders Association** 

Centre Way Shopping Centre Business Plan 2014-2018 -Centre Way Traders Association

Norm Minns Oval Business Plan - Rural City of Wangaratta

KG5 Sports Precinct Business Plan Brief - City of Glenorchy

Review of Mornington Tennis Club Business Plan -

Mornington Peninsula Shire

Strategic Business Plan - Royal Park Tennis Club

Bushfield Reserve Master Plan and Business Plan - City of

Warrnambool

Albert Park Hockey and Tennis Facility Marketing and Business Plan - City of Port Philip



#### **SPORTS MASTER / CONCEPT PLANS**

Victoria Park and Yarrawonga Showgrounds Master Plan - Shire of Moira

Cambridge Memorial Oval Precinct Master Plan - City of Clarence

Darley Park Master Plan - Shire of Moorabool

George Town Sporting Complex Master Plan - **George Town** Council

Swan Hill Showground and Alan Garden Site Development Plan - Swan Hill Rural Council

Phillip Island Sport and Recreation Hub Master Plan - Bass Coast Shire

Geilston Bay Sports Precinct Master Plan - City of Clarence

Cornelian Bay Master Plan - City of Hobart

Elwood Foreshore Fitness Equipment - City of Port Philip

Debneys Park Sports Master Plan - MSG Architects

Stawell Parks Precinct Plan - Northern Grampians Shire

Bayview Secondary College and Clarendon Vale Oval Master Plan - City of Clarence

Dubbo Showground Master Plan - Dubbo Regional Council

Bulli Showground Needs Assessment and Master Plan - City of Wollongong

Albury Wodonga Regional Equestrian Centre Master Plan - Albury City

Bayside Sandringham Family Leisure Centre Facility Review and Master Plan - City of Bayside

Ainslie Park Reserve Enhancement Plan - City of Maroondah

Sport Feasibility Master Plan - St Augustines Keilor

Dru Point Bicentennial Park Landscape Master Plan - Kingborough Council

Collingwood Indoor Sports Facility Feasibility and Concept Design - City of Yarra and Sport and Recreation Victoria

Albury Showgrounds Master Plan - Albury City

Seven Mile Beach Sports Precinct Master Plan - City of Clarence

ANZAC Sports Precinct and War Memorial Master Plan - City of Clarence

Pembroke Park Indoor sports and Aquatics Centre Business Case and Master Plan Review - **Sorell Council** 

Albert Park Master Plan (in conjunction with Hansen Partnership) - Parks Victoria

Somerset Sports and Recreation Precinct Masterplan - Waratah-Wynyard Council

Port Macquarie Outdoor Recreation Facilities Master Plan Review - Charles Sturt University

Bennettswood North Reserve Master Plan - Detailed Pavilion Location - City of Whitehorse

Frederick Street Reserve Master Plan - Waratah-Wynyard Council

Stanley Showground Sports Master Plan - Circular Head Council

Wynyard Sporting Precinct Master Plan - Waratah-Wynyard Council

Smithton Sporting Complex Master Plan - Circular Head Council

Port Hedland Community Planning (Open Space and Infrastructure) Master Plan - Town of Port Hedland

Ardeer Green Activity Hub Master Plan - City of Brimbank

Showgrounds Master Plan - District Council of Mount Barker

Master Plan - Sporting Advice - Malvern Primary School

Regional Sport Precinct Development Plan - District Council of Mount Barker

The McGregor Playing Fields Master Plan - Town of Port Hedland

South Hedland Sporting Complex Master Plan - Town of Port Hedland

Eastern Edge Sports Reserve Master Plans - Town Of Port Hedland

Western Edge Sports Reserve Master Plan - Town of Port Hedland

Showgrounds Strategic Plan - Rural City of Wangaratta
Toorak Park Precinct Plan - City of Stonnington

Newman Recreation Master Plan - Shire of East Pilbara

Boronia Road Sports Facilities Concept Plan - City of Whitehorse

Bairnsdale Sport and Recreation Precinct Master Plan - East Gippsland Shire Council

Debneys Park Master Plan - City of Moonee Valley

Bacchus Marsh Racecourse Reserve Master Plan - Harness Racing Vic.

CB Smith Reserve Synthetic Soccer Facility - Site Evaluation - City of Moreland

King George V Precinct Master Plan Update - City of Glenorchy



#### **RECREATION STRATEGIES**

Caulfield Racecourse Reserve Strategic Sport and Active Recreation Plan - Caulfield Racecourse Trust

Sport and Recreation Strategy - George Town Council

Leisure Facilities Planning Tool - City of Whittlesea

Recreation Plan - Mildura Rural City

Recreation Plan - King Island Shire

Metro Parks Active Recreation Investment Strategy - Parks Victoria

Open Space, Sport and Recreation Plan 2016-2026 - Waratah-Wynyard and Circular Head Councils

Recreation Needs Study - North Sydney Council

A Gender Lens For Leisure - Knox, Maroondah and Yarra Ranges Councils

Open Space Recreational Needs Assessment - **Mosman** Council

Healthy Communities Plan 2014-23 - Glenorchy City Council

Recreation Facilities Strategy - City of Canada Bay

Recreation Strategy - City of Bayside

Sport, Recreation and Activity Strategy - City of Rockingham

Active Women and Girls Strategy - City of Moreland

Recreation Plan - Bass Coast Shire Council

Recreation Plan - Glenorchy City Council (TAS)

Recreation Study Impact Assessment - **Melbourne Racing** Club

Recreation Asset Management Plan - Gannawarra Shire Council

Recreation Strategy Plan - South Gippsland Shire Council

Municipal Recreation Plan - Indigo Shire Council

Leisure Needs in M2030 Activity Centres - City of Kingston

#### **PLAY SPACE STRATEGIES**

Demographic and Demand Analysis - Play Strategy - Ku-rin-gai Council

Play Space Strategy - Golden Plains Shire

Regional Playground Market Analysis - City of Perth

Play Space Strategy - Wyndham City Council

Play Space Strategy - Rural City of Wangaratta

Play Space Strategy - Latrobe City Council

Play Space Strategy - Launceston City Council

Sharing Elsternwick Park (People, Pets and Play) - City of Bayside

Review of Playground Fencing and Dog Policy - City of Sydney

Accessible Play Strategy - City of Mooney Valley

'I can play too' Accessible Play Space Guide - PLAY Victoria and Sport and Recreation Victoria



## SPORT MANAGEMENT PLANS, PRICING & OCCUPANCY AGREEMENTS

Mont Albert Reserve Lacrosse Ball Escape Assessment - City of Whitehorse

Occupancy Agreement Review and Issues Paper - Waratah-Wynyard and Circular Head Councils

Doone Kennedy Hobart Aquatic Centre Pricing and Occupancy Review - City of Hobart

Kinder Gym Program Management Review - Frankston City Council

Best Value Review - Sportsground management and allocation - City of Ryde

Sportsground Management Strategy - Penrith City Council

Sportsground Management Plan - Northern Sydney Regional Organisation of Councils (NSROC)

Boroondara Sportsground Allocation and Pricing Policy Review - City of Boroondara

Fees and Charges Review - City of Albury

Review of Leases and Licenses Policy Review - **Glenorchy** City Council

Sports Policy - City of Newcastle

Sports Facility Suitability Audit - City of Whitehorse

Review of Committees of Management -  $\operatorname{Murrindindi}$  Shire  $\operatorname{Council}$ 

No.1 Sportsground Lease and Sports Occupancy Agreements - City of Newcastle

Review of Committee and Occupancy Agreements - City of Glen Eira

Standard Licence Agreements for Specific Sports Codes - City of Moreland

Sportsground Pricing Policy - Parks and Leisure Australia

Review of Sports Fees and Charges Policy - **Kingborough** Council

Sports and Community Fees and Charges Policy - City of Moreland

Review of Occupancy Agreements for all Community Facilities - City of Moreland

Sports Administration and Fees Review -  $\mbox{\sc City}$  of  $\mbox{\sc Whitehorse}$ 

Pricing Seminar - Mornington Peninsula Shire Council

Sports Fees and Charges Policy - Manningham City Council

Review of Leases & Use Agreements for Community Tennis Facilities - City of Melbourne

Review of the Rowing Occupancy Agreements - City of Melbourne

Review of all Tennis and Lawn Bowls Clubs Occupancy Agreements - **City of Melbourne** 

Crown Land Rental Policy - City of Melbourne

#### **SPORT FACILITY STRATEGIES**

Hornsby Park OMV Strategy - Hornsby Shire

Mount Martha Public Golf Course Strategic Review (in conjunction with Well Played) - Mornington Peninsula Shire

Sport and Recreation Strategy - George Town Council

Sport and Physical Activity Plan - Staff Engagement - City of Casey

Sports Development Strategy - City of Maribyrnong

Bungendore Sports Field Provision Analysis - Palerang Council

Sport Recreation and Aquatic Facilities Review - Charles Sturt University

Sports and Field Asset Condition Plan - City of Maribyrnong

Active Sports Strategy Review - Mornington Peninsula Shire

Sport and Recreation Facilities Plan -  $\operatorname{\textbf{City}}$  of  $\operatorname{\textbf{Canada}}$   $\operatorname{\textbf{Bay}}$ 

Sport 2050 Strategic Plan - City of Greater Shepparton

Aireys Inlet Sport and Recreation Infrastructure Strategy - Surf Coast Shire

Yarra Bend Sports Facility Strategy - Cities of Darebin, Yarra, Boroondara, and Parks Victoria

Active Sports Strategy - Mornington Peninsula Shire

Future Sports and Recreation Facility Needs - City of Melbourne

Elphin Sports Precinct Planning Strategy - City of Launceston

Sports Development Plan - Youth at Risk - City of Greater Dandenong



#### **OPEN SPACE STRATEGIES**

Open Space Strategy - Shire of Moorabool

Recreation Open Space and Play Strategy - **Derwent Valley Council** 

Open Space, Sport and Recreation Plan - Waratah-Wynyard & Circular Head Councils

Metropolitan Park Sport and Recreation Investment Strategy - Parks Victoria

Wentworth Point Local Open Space and Recreation Assessment - Billbergia Group

Open Space Strategy - City of Clarence

Open Space Needs Assessment Dingley Village - City Of Kingston

Public Open Space Strategy - City of Monash

Open Space, Recreation and Contributions Study - **Auburn** Shire Council

Open Space Strategy - City of Launceston

Open Space Strategy - City of Glenorchy

Recreational and Open Space Needs Assessment - **Mosman** Council

Integrated Open Space Plan - The Hills Shire

Open Space Strategy - Shire of Macedon Ranges

Open Space Strategy - Shire of Mitchell

Open Space Strategy (GIS layer, Precinct Analysis, Demand and Consultation Findings and Issues Papers) - City of Wyndham

Open Space Plans Practice Note Advice - **Dept. of Planning** and Community Development

Public Open Space Plan Review Consultation - **Manningham** City Council

Open Space Strategy Finalisation and Implementation - City of Moreland

Review of Open Space and Section 94 Plan - City of Maitland

Open Space Strategy - City of Casey

Open Space Plan Peer Review and Forum - City of Bayside Open Space Strategy Implementation Plan - Port Phillip City

Council

Open Space Plan Implementation - Maribyrnong City Council

Cradle Coast Regional Open Space Plan - Sport & Recreation Tasmania

Central Coast Open Space Plan - Central Coast Council

Open Space Strategy Brief - City of Whitehorse

Open Space Plan Revision and Summary - City of Maroondah

Open Space Strategy - City of Port Phillip

Recreation and Open Space Plan - Shire of Mitchell

Open Space Policy for Mitchell Shire Planning Scheme - Shire of Mitchell

Open Space Strategy - City of Coffs Harbour

Recreation and Open Space Plan - City of Newcastle

Open Space Study & Active City Strategy M2030 - **Sport and Recreation Victoria** 

Open Space Strategy - South Gippsland Shire

Recreation & Open Space Strategy - Ararat Rural City

Swan Hill Parks & Reserves Strategy - Rural City of Swan Hill

Open Space Strategy - City of Hobsons Bay



### OPEN SPACE, PEER REVIEW AND EXPERT WITNESS

Waverton Bowling Club Site Recreation and Open Space Expert Witness - Crown Solicitors Office, NSW and North Sydney Council

49 Henderson Street, North Melbourne Arden Structure Plan: Review of Open Space - **Best Hooper** 

93-119 Kavanagh Street Southbank Open Space Evidence - City of Melbourne

Precinct 15. Altona North Open Space Expert Witness - City of Hobsons Bay

Kingswood Golf Course Peer Review of Open Space and Indoor Recreation - City of Kingston

Open Space 2-4 Buckhurst Street, Port Melbourne - Expert Witness - Meinhardt

Review of Provision of Open Space Proposed at 105 Smiths Lane (as part of Thompsons Rd Precinct Structure Plan) -Beveridge Williams

Swan Hill RC Amendment C40 Open Space Evidence - Rural City of Swan Hill

Shepparton North East Growth Corridor Open Space Review - City of Greater Shepparton

Open Space Plan Peer Review and Forum - City of Bayside

Murrumbateman Structure Plan - Open Space and Recreation Plan - Yass Valley Shire Council

Input into Growth Area Planning Framework: Unstructured Open Space - City of Casey

C21 Planning Amendment - Open Space Planning Input - City of Casey

Shepparton North East Growth Corridor Open Space Peer and Compliance Review - City of Greater Shepparton

Clyde North Precinct Structure Plan - Passive Open Space Expert Witness - City of Casey

Officer Structure Plan - Open Space Assessment - Shire of Cardinia

Cotter Dam Precinct, Recreation and Open Space Planning Input - GHD

 ${\bf Cranbourne\ East\ Structure\ Plan\ -\ Open\ Space\ Peer\ Review\ -\ } {\bf Growth\ Areas\ Authority}$ 

State Development Contributions Plan - Peer Review (Environment) for Growth Areas Authority - Department of Sustainability & Environment

# OPEN SPACE PLANNING FOR STRUCTURE PLANS / RESIDENTIAL DEVELOPMENT PROJECTS

Mount Martha Public Golf Course Strategic Review (in conjunction with Well Played) - Mornington Peninsula Shire

Gisborne South and Riddells Creek Open Space Assessments - Macedon Ranges Shire

Smiths Lane Clyde North, Recreation and Open Space Planning Input to Landscape Design - Mirvac

Open Space Analysis Sunbury VU Campus - Hansen Partnership/City of Hume

Spring Creek Growth Areas Plan - Open Space Plan - Surf Coast Shire

Review of Open Space in South Laverton - Laverton Urban Renewal Project - City of Hobsons Bay

Doveton / Eumemmerring Precinct - Open Space Review of School Sites - City of Casey

Shepparton South East Growth Corridor Development - Open Space and Recreation Plan - City of Greater Shepparton

Kilmore Structure Plan: Open Space Review - Shire of Mitchell

 $\label{thm:continuous} \mbox{Wallan Structure Plan - Open Space Review - \textbf{Shire of Mitchell}}$ 

Open Space Assessment Of A Number Of Subdivision Plans And Proposals - Shire of Mitchell

State Development Contributions Plan - Open Space Catchment Analysis - **Department of Sustainability and Environment** 

Knox Central Urban Design Framework: Open Space Assessment - **Hansen Partnership Pty Ltd** 

Cairnlea Residential Development - Open Space Review - City of Brimbank

William Angliss Estate Residential Development - Open Space Review - City of Brimbank



#### SHOWGROUND PROJECTS

Swan Hill Showground and Alan Garden Site Development Plan - Swan Hill Rural Council

Dubbo Showgrounds Master Plan - Dubbo Regional Council

Bulli Showgrounds Needs Assessment and Master Plan - Wollongong City Council

Albury Showgrounds Master Plan - Albury Showground
Trust

Frederick Street Reserve Master Plan - Waratah-Wynyard Council

Wynyard Showgrounds Master Plan - Waratah-Wynyard Council

Stanley Showground Master Plan - Circular Head Shire

Dandenong Regional Soccer Hub Concept and Business Plan at Dandenong Showgrounds - City of Greater Dandenong

Yea Showgrounds and Recreation Reserve Development Plan - Shire of Murrindindi

Mt Barker Showground Master Plan - Mt Barker District Council

Wangaratta Showgrounds Strategic Plan and Norm Minns Oval Business Plan - **Rural City of Wangaratta** 

Alexandra Showgrounds and Recreation Reserve Development Plan - Shire of Murrindindi

Wonthaggi Recreation Reserve Master Plan (includes showgrounds) - Bass Coast Shire

Foster Showgrounds Master Plan - South Gippsland Shire

Akoonah Park Beaconsfield (Showground) Open Space Development, Cost Benefit Analysis - **Parks Victoria** 

Bacchus Marsh Racecourse Reserve and Showground Master Plan - **Harness Racing Victoria and Moorabool Shire** 

Swan Hill Parks and Reserves Management Strategy - (Development Options for the Swan Hill Showground) - Rural City of Swan Hill

Alexandra Showgrounds Multi-Purpose Centre Feasibility - **Murrundindi Shire** 

Development Options for Seymour Showground (as part of Open space Strategy) - **Mitchell Shire** 

#### **OTHER EQUESTRIAN PROJECTS**

Yarram Equestrian Facility Feasibility Assessment - Yarram Adult Riders

Strategic Sport and Active Recreation Plan - Caulfield Racecourse Trust

Merricks Station Ground Covered Equestrian Feasibility Study - Shire of Mornington Peninsula

Regional Equestrian Facilities Feasibility - **South Gippsland Shire** 

Albury Wodonga Regional Equestrian Centre Feasibility and Master Plan - City of Albury

Pembroke Regional Park Feasibility and Master Plan Review (including equestrian centre) - **Sorrell Council** 

McGregor Reserve Master Plan Port Hedland (incorporating Port Hedland Racecourse) - **Town of Port Hedland** 

Newman Recreation Master Plan (incorporating the racecourse and equestrian facilities) - East Pilbara Shire

Caulfield Racecourse: Internal Park and Lake Facilities Design - Melbourne Racing Club

Murrumbateman Township Structure Plan Advice on Equestrian Trail and Open Space Design - Yass Valley Shire Council & HBO & EMTB

Equestrian Industry Study - Sport and Recreation Victoria and Equestrian Federation of Victoria

Yackandandah Sports Park Master Plan (including dressage facility and cross country trails) - Indigo Shire Council

National Equestrian Centre Facility Feasibility and Business Case - **Dept. of Premier and Cabinet / WPNEC** 

Woolamai Racecourse Recreation Reserve Master Plan - Bass Coast Shire

Regional Equestrian Strategy - Cardinia Shire and City of Casey

Quambee Reserve Master Plan (Dressage and Show Jumping Arena) - **City of Maroondah** 

Pioneer Reserve Master Plan Bright (Cross Country Course & Dressage Arena) - Alpine Shire

Advice on Cannons Creek Reserve Master Plan for Equestrian Use - Cannons Creek Reserve Management Committee

Strategic Plan - Riding for the Disabled Victoria



#### **BMX AND SKATE PLANNING**

Moonee Ponds Creek Dirt Jump Redevelopment - City of Moonee Valley

BMX and MTB Facilities Strategy - Mornington Peninsula Shire Council

Yea BMX Track Planning Advice - Shire of Murrindindi

Seminar: Skate an BMX Management - Parks and Leisure Association

Skate and BMX Maintenance Checklists and Dirt Jumps Policy - Mornington Peninsula Shire

Woady Yaloak Skate & BMX Track Planning - **Golden Plains** Shire

Redesign of Brookland Green BMX Track - City of Casey

Unstructured Recreation Plan: Skate and BMX - Hornsby Shire

Review of Woady Yaloak BMX Dirt Jump Design and Inspection - Checklist - Golden Plains Shire

Skate and BMX Facility Management Plan and Maintenance - Checklists - City of Maroondah

Skate and BMX Strategy and Management Plans - City of Maroondah

East Burwood Reserve Mountain Bike Track Design - City of Whitehorse

Community Youth Activity Nodes - Shire of Melton

Elsternwick Skate and Bowls Rectification Work -  $\operatorname{\textbf{City}}$  of  $\operatorname{\textbf{Bayside}}$ 

Sandringham BMX Site Selection and Dirt Jumps Design - City of Bayside

Bayside Dirt Jumps Area Planning and Management - City of Bayside

Hill 'n' Dale BMX Park Risk Assessment and Management Plan - City of Boroondara

Aberfeldie Park BMX Track Risk Assessment and Management Check List - City of Moonee Valley

Risk Assessment of Informal BMX Jump Sites - City of Moonee Valley

Noble Park Skate Park Management and Risk Assessment - City of Greater Dandenong

SkyLane Childrens Bicycle Park - in conjunction with **Jeavons** Landscape Architects

Stan Riley BMX Track and Landscape Risk Assessment - City of Monash

Cycle and Skate Sports Strategy - City of Whittlesea

Bicentennial Park Regional Skate Park Design Concept - City of Kingston

Craigieburn Gardens BMX Track and Dirt Jumps Design Concept - City of Hume

Holland Park BMX Dirt Jumps - Risk Management Works - City of Melbourne

Holland Park BMX Redesign and Management Plan - Stage 2 - City of Melbourne

Harold Reid Reserve BMX Track Concept Plan - Mornington Peninsula Shire

Hillview Reserve Dromana BMX and Mountain Bike Park Master Plan - **Mornington Peninsula Shire** 

Park Orchards BMX Track Risk Assessment - **City of Manningham** 

Risk Assessment of all Skate and BMX Parks - Shire of Mitchell

Risk Assessment of Skate and BMX Facilities: Risk Management Series for Councils - Civic Mutual Plus

Thorpdale BMX Track Planning - Shire of Baw Baw

Western Reserve BMX Track Design - Shire of Mount Alexander

Assessment and Re-Design of Deanswood BMX Dirt Jumps - Mornington Peninsula Shire

BMX Track Design Coronet Bay - Bass Coast Shire

 $\label{eq:Dromana} \mbox{BMX Site Assessment - } \mbox{Mornington Peninsula} \\ \mbox{Shire}$ 



#### **CYCLE AND TRAIL STRATEGIES**

BMX and MTB Facilities Strategy - Mornington Peninsula Shire Council

Pipe Makers Park Cycle Sport Feasibility - City of Maribyrnong

Cycling and Walking Strategy - Rural City of Wangaratta

Nowman Shared Paths and Regression Eacilities Man. Shi

Newman Shared Paths and Recreation Facilities Map - Shire of East Pilbara

Cycle and Skate Sports Strategy - City of Whittlesea
Identification and Audit of Regional Trails - Shire of Moira
Recreation Trails Strategy and Guidelines - Shire of Mitchell
Moreland Cycle Sport Feasibility - City of Moreland
Trails Strategy and Guidelines - East Gippsland Shire

Whitehorse Open Space and Bicycle Plan Project Brief - City of Whitehorse

Yarra Bend Dog Friendly Park Guidelines (including the Yarra Trail) - Parks Victoria

Dandenong Creek Trail Strategy - **Department of Planning** and **Environment** 

Warburton Rail Trail Development Plan - Shire of Lilydale Docklands Skate Routeways and Trails Strategy - Dockland Authority

Moonee Ponds Creek Landscape Improvement Project (in collaboration) with Land Design - Melbourne Water, and cities of Melbourne and Moonee Valley

Review of the Tan Track (around Botanic Gardens Melbourne) - City of Melbourne

### STRATEGY AND ROUTE WAY PLANNING (ROUTE PLANNING AS PART OF OPEN SPACE)

Shepparton North East Growth Corridor - Open Space and Recreation Plan - City of Greater Shepparton

Shepparton South East Growth Corridor - Open Space and Recreation Plan - City of Greater Shepparton

Kilmore Structure Plan Review - Open Space Elements - Shire of Mitchell

Wallan Structure Plan Review - Shire of Mitchell

Officer Structure Plan - Open Space and Off Road Trails - Shire of Cardinia

Cranbourne East Precinct Structure Plan Open Space Peer Review - Growth Area Authority

Clyde North Precinct Structure Plan - Open Space Assessment - City of Casey

Yarrawonga to Bundalong Foreshore Master Plan (in conjunction with Coomes Consulting) - Shire of Moira & Goulburn Murray Water



#### **AQUATIC FEASIBILITY AND FACILITY PROJECTS**

Petria Thomas Mullumbimby Swimming Pool Feasibility Study - Byron Shire Council

Carnegie Memorial Swimming Pool Business Case Review - Glen Eira City Council

Cardinia Life Feasibility Study Review - Shire of Cardinia

Aquatic, Health and Wellbeing Centre Business Case - George Town Council

Chewton Swimming Pool Strategic Plan - The Chewton Community Pool inc.

Aquatic Service Level Review and Facilities Master Plan - Town of Port Hedland

Beechworth Pool Feasibility - Indigo Shire

Splash Park Project Feasibility - Ku-ring-gai Council

Sunshine Leisure Centre Strategic Assessment - City of Brimbank

Nagambie Water Play Area Feasibility Study - **Shire of Strathbogie** 

Aquatic Facility and Sport Stadium Management Review - Cootamundra Gundagai Regional Council

Stawell Sports and Aquatic Centre Feasibility Study - Northern Grampians Shire Council

Hydrotherapy Pool Feasibility - City of Bayside

Gosford Olympic Pool Feasibility and Design Concept - Central Coast Council

Aquatic Facility Design Concept - Shire of Moorabool

Aquatics Feasibility Study - Shire of Moorabool

Mildura Waves Competitive Neutrality Review - Mildura Rural City

Whittlesea Swimming Pool Upgrade Feasibility - City of Whittlesea

Hydrotherapy Facility Feasibility - Shire of Campaspe

Management of the Operation of the Swimming Pools 2017-2018 - West Coast Council

West Coast Aquatic Facilities Strategy - West Coast Council

Portland Leisure and Aquatic Centre Feasibility Study - including Business Plan and Concept Design - Shire of Glenelg

Short Term Aquatic Demand Strategy - City of Wyndham

Review of Seymour War Memorial Outdoor Pool (in conjunction with Jeavons Landscape Architects) - Shire of Mitchell

Pembroke Park Indoor Sports and Aquatics Centre Business Case and Master Plan Review - Sorell Council Memorial Pool Business Case and Cost Benefit Analysis - Circular Head Council

Sport, Recreation and Aquatics Facility Review - Charles Sturt University

Gunyama Park and Green Square Aquatic Centre Planning and Design (in conjunction with Andrew Burgess Architects/ Grimshaw/Taylor Cullity Lethlean) - City of Sydney

Hobart Aquatic Centre Fees and Charges Review - City of Hobart

Yarra Leisure Service Review (Aquatics and indoor gym/fitness) - Industry Benchmarking - City of Yarra

Yarra Leisure Service Review (Aquatics and indoor gym/fitness) - Market Analysis - City of Yarra

Guidelines for Outdoor Seasonal Pools - Maintenance, Retrofitting, Refurbishment & Re-Building Input - Aquatics Recreation Victoria

Corryong Swimming Pool Master Plan - Shire of Towong

Corryong Swimming Pool Community Engagement - Shire of Towong

Newman Recreation Facilities Master Plan (including aquatic facilities) - Shire of East Pilbara

Business Case and Concept for a Kununurra Aquatic and Leisure Facility - City of Wyndham

Business Case and Feasibility - Tweed Regional Sports Centre (including aquatic centre) - Tweed Shire

Business and Marketing Plan for a new Aquatic Centre - City of Orange

Regional Aquatic and Netball Precinct Feasibility and Master plan - Yarra Ranges Shire

Aquatic Facility Development Strategy and Strategic Technical Assessment - **Southern Grampians Shire** 

Yea Swimming Pool Redevelopment Feasibility - **Shire of Murrindindi** 

Aquatic Facilities Contract Specifications - Shire of Glenelg

Indoor Sports and Aquatic Centre Feasibility - Narrabri Shire

Marketing Strategy - Life Saving Victoria

Aquatic Centre and Gym Expansion Feasibility Study - **Hurstville City** 

Swimming Pool & Leisure Facility Recurrent Cost Analysis - City of Orange

Indoor Sport and Recreation Facility and Feasibility Study - Gungahlin Development Authority





#### WATER BASED RECREATION

Water Safety Management Review; Piers and Jetties - Parks Victoria

Water Safety Management Review; Lakes, Rivers and Waterfalls - Parks Victoria

Docklands Fishing Strategy - City of Melbourne

Wisemans Ferry Boat Ramp Redesign - Hornsby Shire

Caulfield Racecourse: Park and Lake Facilities Design - Melbourne Racing Club

Cradle Coast Regional Open Space Plan (included consideration of fish and boating) - **Sport and Recreation Tasmania** 

Yarralumla Bay Foreshore and Master Plan (included rowing, yachting, canoeing and water police facilities. (In conjunction with HBO) - TAMS and ACT Planning Authority

Yarra Bend Parks Sports Facilities Plan (included casting pool) - Parks Victoria

Sustainable Waterbased Recreation Facilities Plan - Hornsby Shire

Bass Coast Recreation Plan (included assessment of jetties and boat landing facilities) - Bass Coast Shire

Yarrawonga to Bundalong Foreshore Master Plan (in conjunction with Coomes Consulting) - Shire of Moira & Goulburn Murray Water

Unstructured Recreation Strategy (included water based activities) - Hornsby Shire

Elwood Foreshore Recreation Management Plan - City of Port Phillip

Recreational Fishing Project - Planning Day and Issues Paper - Sport & Recreation Victoria

Recreational Waterways Strategy - Goulburn Broken Catchment Management Authority

Accessible Fishing Feasibility Study - Sport and Recreation Victoria

Review of Surf Life Saving Clubs - City of Port Phillip

Narr Maen Reserve Development Plan (Wetlands) - City of Maroondah

Newlands Arm (Gippsland Lakes) Water Ski Management Review - Gippsland Ports

Moonee Ponds Creek Revival: Recreation Analysis - City of Moreland, City of Moonee Valley and Melbourne Water

Fraser National Park & (Lake) Eildon State Park: Management Plan (In conjunction with Biosis Research) -Department of Conservation and Natural Resources

Seminar Wet and Wild - Guidelines for the Provision of Water Bodies in New Housing Estates

Guidelines For The Design In Inland Water Bodies - Royal Life Saving Society

Dandenong Creek Recreation and Environmental Strategy - Ministry for Planning and Environment Victoria

Yan Yean Reservoir Park: Recreation & Tourism Demand Analysis - **Melbourne Parks & Waterways** 

Review of Non-Powered Boating on the Yarra River - City of Melbourne

Options for the Development of the Rowing Landing Stage on the Yarra River - City of Melbourne

Review of Rentals and Preparation of the Occupancy Agreements for Rowing Clubs on the Yarra River - City of Melbourne



## STRATEGIC PLANS FOR SPORTS ORGANISATIONS

Chewton Swimming Pool Strategic Plan - The Chewton Community Pool inc.

Synthetic Hockey Pitch Business Case - **Benalla Hockey Club** Alexandra Park Upgrade Business Case - **Mornington Football Club** 

Mont Albert Reserve Lacrosse Ball Escape Assessment - City of Whitehorse

State Football Facility Plan - Football Federation Victoria (FFV)

Strategic Plan - Eastern Recreation and Leisure Services

Governance Review - Table Tennis Victoria

Strategic Plan - Badminton Victoria

Strategic Plan - Softball Victoria

State Rugby Union Centre at Glenferrie Oval - Victorian Rugby Union Inc.

Victorian Tennis Participation Study - Tennis Victoria

Victorian Ice Sports Strategic Plan: Revised Action Plan 2009-2012 - Ice Sports Victoria, and Sport and Recreation Victoria

Strategic Marketing Plan - Surf Life Saving Victoria

Launceston Regional Tennis Centre Management Plan - Tennis Tasmania

Input into Strategic Plan - Bendigo Ice Centre

Strategic Plan - Bendigo Ice Skating Club

Bacchus Marsh Racecourse Reserve Master Plan - Harness Racing Vic.

Concept for New Parklands and Centre of Racecourse - Melbourne Racing Club

Sports Development Plan - Victorian Ice Racing Association

Victorian Ice Sports Strategic Plan - Ice Sports Victoria, and Sport and Recreation Victoria

Royal Park Tennis Strategic and Business Plan - Royal Park Tennis Club

Strategic Plan for Lawn Bowls Victoria - **Sport & Recreation Victoria** 

Strategic Plan - Victorian Amateur Fencing Association

Market Research - Aggressive Inline Segment - **Skate Victoria** 

AAK Gymnastics Feasibility and Business Plan - Varsity Gymnastics

#### SPORT SPECIFIC STRATEGIES

State Football Facility Strategy - Football Federation Victoria
Football Lawn Bowls and Croquet Plan - City of Greater
Dandenong

Tennis Plan - City of Greater Dandenong

Soccer Development Plan - Mornington Peninsula Shire

Future Directions: Soccer Plan - City of Moonee Valley

Tennis Facility Strategy - City of Kingston

Tennis Facility Strategy - Southern Grampians Shire

North West Metropolitan Regional Tennis Facilities Plan - Tennis Victoria

Tennis Development Plan - Southern Grampians Shire Council Gymnastics Development Plan - City of Warrnambool

Gymnastics Development Plan - City of Greater Shepparton Cricket and Football Strategy - City of Whittlesea



# WHO WE ARE



#### **SALLY JEAVONS**

#### **Principal Planner**

Grad Dip Market Modelling, Swinburne U.T Grad Dip Recreation Planning, Canberra CAI BA (Geography), University of New England

Sally has 30 years experience as a recreation planner and twenty years as a director of @leisure. She has held board positions on international leisure associations over many years. She has managed local government recreation departments and has worked as an employee of state government in planning, recreation and housing departments.

Sally has undertaken extensive work in market research, community engagement, open space planning methodology, facility, sports facility planning and feasibility management and design, as well access and inclusion. She has presented and published papers widely. Sally is a life member of Play Australia, and Parks and Leisure Australia. She was the recipient of the 2009 Frank Stewart Award for excellence and outstanding contribution to the field.

Sally is typically involved in all stages of the work and methodological aspects of projects as well as overall performance of each study team.

#### **MICHAEL GRAHAM**

#### Senior Sport and Recreation Planner

Bachelor of Arts - Recreation Management, Victoria University Graduate Certificate - Business Marketing, RMIT University

An experienced aquatic and leisure facility manager, Michael has worked in the industry for the past 28 years with local government, Universities, the YMCA, RANS Management Group and the past 13 of these with Belgravia Leisure; an operator of aquatic and leisure facilities, sports stadiums, golf courses, day spas, alpine resorts and events centres. Most recently as General Manager - Programs, Michael was responsible for the national growth and development of programs.

Michael has extensive experience undertaking leisure centre performance audits across both large and small leisure facilities in Victoria, South Australia, Queensland and the UAE. Identifying and planning for improved financial performance has been a key to his success.

He also has experience with facility design from the operators perspective; contract management; business improvement analysis and program implementation; business plans; budget preparation and management; staff recruitment, mentoring and performance reviews; Capital works programming and asset management; marketing, membership retention and sales.



#### **DANIEL WILLSMORE**

#### **Senior Sport and Recreation Planner**

Dip of Management, Recreation Planning, NBIT and HM Leisure Planning Grad Dip Sport Business, Victoria University Dip of Applied Science (Horticulture) University of Melbourne

Daniel has in excess of 25 years' experience in the sport and recreation industry across three states in Australia and the UK. Daniel has experience in Recreation Planning, Major Event and Venue Operations, Sports and Recreation Development and Horticulture (Sports Turf Management) for both private clubs and public organisations.

Daniel has contributed to @leisure projects for 5 years and previous to this was a Recreation Planner for Kingborough Council in Tasmania, where he undertook many projects, such as: recreation facility strategy development; planning and managing the implementation of an urban mountain bike park; trail planning and implementation, sport facility, playground and open space projects; preparation of numbers successful funding applications fro large and small projects.

In his spare time, Daniel likes to participate in a range of activities, such as kayaking, mountain biking, running, and coaching his children's soccer, afl and cricket teams.

# WHO WE ARE



#### **MATT FIRTH**

#### **Senior Sport and Recreation Planner**

Associate Diploma, Recreation, Footscray Institute

Matt has over thirty years' experience within the sport, recreation and small business sectors. He has worked in sport for local government sports associations and peak bodies and in sports business.

Matt's experience covers a variety of facets including sports facility and event management, sports venue operations, sports facility feasibility studies, open space strategy plans, contract management, municipal sports and recreation strategies, business management and development plans, small business management, sporting event development, planning and implementation and sports association management.

Matt's wide experience allows him to bring an innovative and lateral view to solve a variety of sport, recreation and business challenges. Since joining @leisure, Matt has been responsible for coordination of feasibility studies for aquatic and facility projects and business cases.

#### **NELE ROOSE**

#### **GIS and Document Manager**

Bachelor of Topography - Hogeschool Gent, Belgium

Nele has over 10 years experience in a range of business, and data related capacities. She has considerable experience in digital mapping, cartography and Geographic Information Systems and previously worked for an international digital mapping data company. She has held several positions in the company related to process improvements, training and information systems.

Nele has considerable experience in the preparation of and manipulation of GIS layers and data. Since joining @leisure, she has undertaken GIS mapping for a number of open space and sport and recreation strategies and feasibility studies.

Nele is also responsible for the design of documents and document templates.





#### **ADRIAN DIXON**

#### **Project and Business Administration Officer**

Bachelor of Sport & Recreation Management/Business Management Victoria University

Master of Sport Business Integrity - Victoria University

Adrian holds qualifications in a double degree in Sport & Recreation Management/Business Management, as well as a Master of Sport Business Integrity Degree, both studied at Victoria University.

Prior to joining at @leisure, Adrian worked for the Coburg Football Club, who currently play in the VFL competition, where he held roles and responsibilities working in logistics, football operations and digital/social media.

Adrian's experience includes administration and operations, logistics, digital/social Media, facility management and data management.

Adrian's role with @leisure includes project administration, and data collection and analysis.

## **CORPORATE INFORMATION**

@leisure Planners Pty Ltd ABN: 87 137 749 636

#### **MEMBERSHIP AND AFFILIATIONS**

- Aquatic Recreation Victoria
- Australian Leisure Facilities Association
- Victorian Planning and Environmental Law Association (VPELA)
- Victorian Chamber of Commerce and Industry (VCCI)
- Australian and New Zealand Leisure Studies Association
- Australian Consultants in Access, Australia
- Institute of Public Works Engineering Australia (IPWEA)
- World Leisure (World Leisure Association)
- Sports, Play and Construction Association
- International Play Association (IPA)

#### **LIFE MEMBERSHIPS**

- Parks and Leisure Australia
- Play Australia

#### **AWARDS**

- PLA VICTAS, Strategic Planning Award 2021

#### **INSURANCE AND STATUTORY REQUIREMENTS**

@leisure Planners Pty Ltd currently has:

Insurance Policy	Company	Policy Number	Policy Value
Public Liability	VERO Insurance	SMI023495983	\$20 million
Professional Indemnity	Lloyds, London	601B0027519H	\$10 million each and every claim and \$20 million in aggregate
Workcover	Gallagher Bassett	12945124	Full cover



