



COMPANY OVERVIEW



2020

INTRODUCING @LEISURE

@leisure is one of Australia's leading sport, leisure and open space consultancies. We have been providing services to government, sports and the parks and land development industry for over 20 years.



We specialise in planning and designing public spaces and facilities to support active lifestyles and enhance leisure experiences.

We employ professionals from a range of disciplines including recreation, strategic and environmental planning, sports and project management, marketing, and business. With its multidisciplinary team @leisure delivers a range of project types, including:

- Strategic plans for infrastructure and sport and recreation organisations
- Facility plans
- Feasibility studies and business cases
- Master plans and design projects
- Demand analyses
- Participation projections and market modelling
- Comprehensive stakeholder and community engagement programs

We are known for our consultative style, the ability to work co-operatively, rigorous methods and extensive research skills.

Our community, staff and stakeholder engagement process is tailored to each individual project to ensure financial, social and environmental objectives are met.

We offer our clients the full range of skills needed to undertake projects efficiently, while providing the depth of knowledge necessary to ensure outcomes are practical to implement.

By addressing the specific needs of key stakeholders and a wide range of user groups, we ensure that projects succeed on the ground.

SPECIALISTS IN

RECREATION PLANNING AND PARTICIPATION

- Participation and activation strategies
- Community surveys and market research
- Access and inclusion
- Recreation strategies and needs assessments
- Community infrastructure planning
- Community and stakeholder engagement plans

SPORT

- Feasibility studies and business cases
- Indoor and outdoor sport facility planning and design
- Strategic and business plans for sports organisations
- Demand projections and modelling
- Master plans and management plans
- Grounds management reviews
- Strategic Plans

SKATE/BMX/MTB

- Skate / BMX / scooter / MTB strategic plans
- Youth facility strategies
- Facility audits, risk assessments, retrofits
- Management plans
- Design concepts

OPEN SPACE

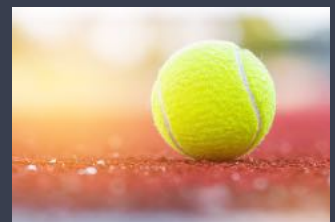
- Open space strategies
- Open space planning for new residential development and structure plans
- Peer reviews and expert witness statements
- Animal management plans and dog park designs
- GIS mapping and catchment analysis
- Master plans and designs
- Water based recreation plans

AQUATICS

- Aquatic feasibility and business cases
- Aquatic strategies and development plans
- Design input
- Business plans and management reviews
- Demand modelling, market assessments and stakeholder engagement

TRAILS / CYCLING / WALKING

- Off-road trail strategies
- Off-road trail and path route-way planning
- Cycling, walking and equestrian strategies
- Off-road trails and path design
- Cycle sport strategies and feasibility assessments



TRACK RECORD

"The work and project was fantastic. The Caulfield Racecourse Reserve Trust worked with Sally and provided from the State and broader region, a fantastic analysis of the recreation shortfalls in the region, not just those for the existing clubs but for sports that were absent in the area."

Andrew Paxton, General Manager - Caulfield Racecourse Reserve Trust (Strategic Sport and Active Recreation Plan)

"Really appreciate the work put in considering such tight timeframes!

I am sure that if successful in our application, it'll be due to the evidence provided in these documents. Thanks again."

Tristan Hennessy, Strategic Projects Planner - East Gippsland Shire Council (Benefits Assessment W.O.R.L.D Sporting Precinct)

"I think through Sally's facilitation and questioning we gained greater insight and clarity as related to this project as a collective."

Damir Lendich, Coordinator, Youth Services City of Brimbank (Youth Recreation centre Co-Design Study)

"Such a great job with Stawell Park. You have a fabulous manner with our community. The way you presented to council. 100% trust."

Naomi Goode, Director - Communities Northern Grampians Shire (Stawell Park Precinct Plan)

"The report you did for us all those years ago - we still refer to it. It is still very handy and we really appreciate the work you did for us"

Peter Coad, Hornsby Shire (Recreation Waterways Strategy)

"The community reference group were very impressed with the document. Councillors were impressed with your presentation and the way the document is looking and the whole process. Thank you. Council endorsed the plan for Stawell Parks and commended you, the process and the end result. Great work."

Tony Dark, Co-ordinator Recreation and Leisure - Northern Grampians Shire (Stawell Parks Precinct Plan)

"A number of us have looked through the documents. Thank you for the consultation that has been undertaken thus far, it was very thorough."

Leonie Gibson, Senior Project Officer - City of Whitehorse (Indoor Sports Feasibility Study)

"We released our 'State Football Facilities Strategy to 2026' with excellent feedback. I think the strategy has come up really well. This enabled the World Game Facilities Fund' to develop and grow from \$2.5M and \$5M. I think the strategy has come up really well. We appreciate the work that your team has put into this review. I believe it has been well worth it."

Gary Cole, Executive Manager - Facilities & Advocacy Football Federation Victoria

"Thank you for being so fabulous to work with, I highly value your expertise, knowledge and way of working."

Kate Morris, Former Principal of Northcote High School (Northcote High school Indoor Sports Centre Business Case)

"Thanks for providing the Issues and Opportunities Paper. Some great work in there. I received some good feedback from the Project Control Group. There is some amazing work on the management model."

Jason Sharp, Recreation Planner Open Space, Recreation & Wellbeing - Bayside City Council (Sandringham Family Leisure Centre Facility Review)

"I think the issues paper is an easy read thank you and points out the issues for directors and Councillors."

Jodie Maybery, Community Wellbeing Manager - Glenelg Shire Council. (Glenelg PLACE Feasibility Study)

"Overall, I was very impressed to read this discussion paper and would like to commend the consultants for producing an excellent report regarding the future of play spaces. I found this discussion paper to be one of the best I have read. I like how it is transparent about a lot of the issues that currently face Councils and designers in the creation and maintenance of play spaces as well as providing practical ideas as to how these could be improved and thus add to the play value of our parks for the enjoyment of all. Congratulations and we look forward to the next stage of this project"

Resident, City of Wyndham (Wyndham Play Strategy)



SPORT AND RECREATION FEASIBILITY AND BUSINESS CASES

Pembroke Park Indoor Sports and Aquatics Centre Business Case and Master Plan Review - **Sorell Council**

Regional Table Tennis Feasibility Study - **City of Greater Dandenong**

Indoor Netball Centre Feasibility and Business Case - **City of Stonnington**

Tattersall Park Soccer / Futsal Facility Business Case and Economic Analysis - **City of Greater Dandenong**

Collingwood College Basketball Centre Business Case - **Collingwood Basketball Association**

Gippsland Regional Sporting Complex Feasibility and Master Plan Stage 2 - **Shire of Wellington**

Feasibility Design and Business Case for the Arkinstall Park Regional Sports Centre - **Tweed Shire**

Regional Soccer Hub Feasibility, Concept and Business Plan (indoor and outdoor) - **City of Greater Dandenong**

Indoor Hockey State Facility Business Case and Feasibility - **City of Banyule and Hockey Victoria**

Synthetic Track Feasibility Study - **Mildura and District Little Athletics Centre**

Somerville Football Site Evaluation - **Mornington Peninsula Shire**

Indoor Sport Stadium Site Evaluation Concept Design and Probable Costs - **Burnie City Council**

Indoor Sports Centre Planning Study - **Burnie City Council**

Torquay Multiuse Synthetic Indoor Sports Facility Business Case - **Surf Coast Shire Council**

WORLD Sports Precinct Economic Impact Statement - **East Gippsland Shire Council**

Merricks Station Ground Feasibility Study - **Shire of Mornington Peninsula**

Indoor Sports Centre Redevelopment Feasibility - **City of Swan Hill**

Phillip Island Sport and Recreation Hub Master Plan - **Bass Coast Shire**

Niagara Park Stadium Feasibility - **Central Coast Council**

Regional Equestrian Facility Feasibility - **Shire of South Gippsland**

Arkinstall Regional Sports Precinct Operating and Financial Model - **NSW Department of Education and Tweed Shire**

Synthetic Hockey Pitch Business Case - **Benalla Hockey Club**

Northern Launceston Community Recreation Hub Feasibility and Business Case - **City of Launceston**

Alexandra Park Upgrade Business Case - **Mornington Football Club**

Indoor Sports Facility Feasibility - **Shire of Moorabool**

Indoor Sports Facility Feasibility - **City of Whitehorse**

South East Regional Sports Complex Business Case and Cost Benefit Analysis - **City of Clarence**

Community Indoor Sports Hub Feasibility - **St Mathews Pymble**

Collingwood College Indoor Sports Centre Feasibility - **City of Yarra and Sport and Recreation Victoria**

Mildura Waves Competitive Neutrality Review - **Mildura Rural City**

Yarra Bend Park Sports Facilities Feasibility Study - **Parks Victoria and Sport and Recreation Victoria**

Sports Facility Feasibility - **Black Rock Primary School**

Indoor Sports Stadium Business Case - **Northcote High School**

SPORT AND RECREATION BUSINESS PLANS

Traffic School Business Plan - **City of Melton**

Civic Reserve Indoor Sports Centre Business Plan - **Mornington Peninsula Shire**

Arkinstall Park Sports Centre Feasibility Design and Business Plan - **Tweed Shire**

Racecourse Road Shopping Centre Business Plan 2014-2018 - **Flemington Traders Association**

Union Road Shopping Centre Business Plan 2014-2018 - **Union Road Traders Association**

Centre Way Shopping Centre Business Plan 2014-2018 - **Centre Way Traders Association**

Norm Minns Oval Business Plan - **Rural City of Wangaratta**

KG5 Sports Precinct Business Plan Brief - **City of Glenorchy**

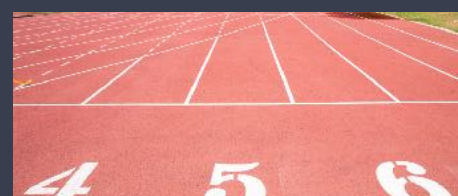
Review of Mornington Tennis Club Business Plan - **Mornington Peninsula Shire**

Strategic Business Plan - **Royal Park Tennis Club**

Bushfield Reserve Master Plan and Business Plan - **City of Warrnambool**

Albert Park Hockey and Tennis Facility Marketing and Business Plan - **City of Port Philip**

PROJECT EXPERIENCE



SPORTS MASTER / CONCEPT PLANS

George Town Sporting Complex Master Plan - **George Town Council**

Swan Hill Showground and Alan Garden Site Development Plan - **Swan Hill Rural Council**

Phillip Island Sport and Recreation Hub Master Plan - **Bass Coast Shire**

Geilston Bay Sports Precinct Master Plan - **City of Clarence**

Cornelian Bay Master Plan - **City of Hobart**

Elwood Foreshore Fitness Equipment - **City of Port Philip**

Debneys Park Sports Master Plan - **MSG Architects**

Stawell Parks Precinct Plan - **Northern Grampians Shire**

Bayview Secondary College and Clarendon Vale Oval Master Plan - **City of Clarence**

Dubbo Showground Master Plan - **Dubbo Regional Council**

Bulli Showground Needs Assessment and Master Plan - **City of Wollongong**

Albury Wodonga Regional Equestrian Centre Master Plan - **Albury City**

Bayside Sandringham Family Leisure Centre Facility Review and Master Plan - **City of Bayside**

Ainslie Park Reserve Enhancement Plan - **City of Maroondah**

Sport Feasibility Master Plan - **St Augustines Keilor**

Dru Point Bicentennial Park Landscape Master Plan - **Kingborough Council**

Collingwood Indoor Sports Facility Feasibility and Concept Design - **City of Yarra and Sport and Recreation Victoria**

Albury Showgrounds Master Plan - **Albury City**

Seven Mile Beach Sports Precinct Master Plan - **City of Clarence**

ANZAC Sports Precinct and War Memorial Master Plan - **City of Clarence**

Pembroke Park Indoor sports and Aquatics Centre Business Case and Master Plan Review - **Sorell Council**

Albert Park Master Plan (in conjunction with Hansen Partnership) - **Parks Victoria**

Somerset Sports and Recreation Precinct Masterplan - **Waratah-Wynyard Council**

Port Macquarie Outdoor Recreation Facilities Master Plan Review - **Charles Sturt University**

Bennettswood North Reserve Master Plan - Detailed Pavilion Location - **City of Whitehorse**

Frederick Street Reserve Master Plan - **Waratah-Wynyard Council**

Stanley Showground Sports Master Plan - **Circular Head Council**

Wynyard Sporting Precinct Master Plan - **Waratah-Wynyard Council**

Smithton Sporting Complex Master Plan - **Circular Head Council**

Port Hedland Community Planning (Open Space and Infrastructure) Master Plan - **Town of Port Hedland**

Ardeer Green Activity Hub Master Plan - **City of Brimbank**

Showgrounds Master Plan - **District Council of Mount Barker**

Master Plan - Sporting Advice - **Malvern Primary School**

Regional Sport Precinct Development Plan - **District Council of Mount Barker**

The McGregor Playing Fields Master Plan - **Town of Port Hedland**

South Hedland Sporting Complex Master Plan - **Town of Port Hedland**

Eastern Edge Sports Reserve Master Plans - **Town Of Port Hedland**

Western Edge Sports Reserve Master Plan - **Town of Port Hedland**

Showgrounds Strategic Plan - **Rural City of Wangaratta**

Toorak Park Precinct Plan - **City of Stonnington**

Newman Recreation Master Plan - **Shire of East Pilbara**

Boronia Road Sports Facilities Concept Plan - **City of Whitehorse**

Bairnsdale Sport and Recreation Precinct Master Plan - **East Gippsland Shire Council**

Debneys Park Master Plan - **City of Moonee Valley**

Bacchus Marsh Racecourse Reserve Master Plan - **Harness Racing Vic.**

CB Smith Reserve Synthetic Soccer Facility - Site Evaluation - **City of Moreland**

King George V Precinct Master Plan Update - **City of Glenorchy**

PROJECT EXPERIENCE



RECREATION STRATEGIES

Caulfield Racecourse Reserve Strategic Sport and Active Recreation Plan - **Caulfield Racecourse Trust**

Sport and Recreation Strategy - **George Town Council**

Brimbank Youth Recreation Facility Engagement - **Brimbank City Council**

Leisure Facilities Planning Tool - **City of Whittlesea**

Recreation Plan - **Mildura Rural City**

Recreation Plan - **King Island Shire**

Metro Parks Active Recreation Investment Strategy - **Parks Victoria**

Open Space, Sport and Recreation Plan 2016-2026 - **Waratah-Wynyard and Circular Head Councils**

Recreation Needs Study - **North Sydney Council**

A Gender Lens For Leisure - **Knox, Maroondah and Yarra Ranges Councils**

Open Space Recreational Needs Assessment - **Mosman Council**

Healthy Communities Plan 2014-23 - **Glenorchy City Council**

Recreation Facilities Strategy - **City of Canada Bay**

Recreation Strategy - **City of Bayside**

Sport, Recreation and Activity Strategy - **City of Rockingham**

Active Women and Girls Strategy - **City of Moreland**

Recreation Plan - **Bass Coast Shire Council**

Recreation Plan - **Glenorchy City Council (TAS)**

Recreation Study Impact Assessment - **Melbourne Racing Club**

Recreation Asset Management Plan - **Gannawarra Shire Council**

Recreation Strategy Plan - **South Gippsland Shire Council**

Municipal Recreation Plan - **Indigo Shire Council**

Leisure Needs in M2030 Activity Centres - **City of Kingston**

PLAY SPACE STRATEGIES

Demographic and Demand Analysis - Play Strategy - **Ku-rin-gai Council**

Play Space Strategy - **Golden Plains Shire**

Regional Playground Market Analysis - **City of Perth**

Play Space Strategy - **Wyndham City Council**

Play Space Strategy - **Rural City of Wangaratta**

Play Space Strategy - **Latrobe City Council**

Play Space Strategy - **Launceston City Council**

Sharing Elsternwick Park (People, Pets and Play) - **City of Bayside**

Review of Playground Fencing and Dog Policy - **City of Sydney**

Accessible Play Strategy - **City of Mooney Valley**

'I can play too' Accessible Play Space Guide - **PLAY Victoria and Sport and Recreation Victoria**

PROJECT EXPERIENCE



SPORT MANAGEMENT PLANS, PRICING & OCCUPANCY AGREEMENTS

Mont Albert Reserve Lacrosse Ball Escape Assessment - **City of Whitehorse**

Occupancy Agreement Review and Issues Paper - **Waratah-Wynyard and Circular Head Councils**

Doone Kennedy Hobart Aquatic Centre Pricing and Occupancy Review - **City of Hobart**

Kinder Gym Program Management Review - **Frankston City Council**

Best Value Review – Sportsground management and allocation - **City of Ryde**

Sportsground Management Strategy - **Penrith City Council**

Sportsground Management Plan - **Northern Sydney Regional Organisation of Councils (NSROC)**

Boroondara Sportsground Allocation and Pricing Policy Review - **City of Boroondara**

Fees and Charges Review - **City of Albury**

Review of Leases and Licenses Policy Review - **Glenorchy City Council**

Sports Policy - **City of Newcastle**

Sports Facility Suitability Audit - **City of Whitehorse**

Review of Committees of Management - **Murrindindi Shire Council**

No.1 Sportsground Lease and Sports Occupancy Agreements - **City of Newcastle**

Review of Committee and Occupancy Agreements - **City of Glen Eira**

Standard Licence Agreements for Specific Sports Codes - **City of Moreland**

Sportsground Pricing Policy - **Parks and Leisure Australia**

Review of Sports Fees and Charges Policy - **Kingborough Council**

Sports and Community Fees and Charges Policy - **City of Moreland**

Review of Occupancy Agreements for all Community Facilities - **City of Moreland**

Sports Administration and Fees Review - **City of Whitehorse**

Pricing Seminar - **Mornington Peninsula Shire Council**

Sports Fees and Charges Policy - **Manningham City Council**

Review of Leases & Use Agreements for Community Tennis Facilities - **City of Melbourne**

Review of the Rowing Occupancy Agreements - **City of Melbourne**

Review of all Tennis and Lawn Bowls Clubs Occupancy Agreements - **City of Melbourne**

Crown Land Rental Policy - **City of Melbourne**

SPORT FACILITY STRATEGIES

Mount Martha Public Golf Course Strategic Review (in conjunction with Well Played) - **Mornington Peninsula Shire**

Sport and Recreation Strategy - **George Town Council**

Sport and Physical Activity Plan - Staff Engagement - **City of Casey**

Sports Development Strategy - **City of Maribyrnong**

Bungendore Sports Field Provision Analysis - **Palerang Council**

Sport Recreation and Aquatic Facilities Review - **Charles Sturt University**

Sports and Field Asset Condition Plan - **City of Maribyrnong**

Active Sports Strategy Review - **Mornington Peninsula Shire**

Sport and Recreation Facilities Plan - **City of Canada Bay**

Sport 2050 Strategic Plan - **City of Greater Shepparton**

Aireys Inlet Sport and Recreation Infrastructure Strategy - **Surf Coast Shire**

Yarra Bend Sports Facility Strategy - **Cities of Darebin, Yarra, Boroondara, and Parks Victoria**

Active Sports Strategy - **Mornington Peninsula Shire**

Future Sports and Recreation Facility Needs - **City of Melbourne**

Elphin Sports Precinct Planning Strategy - **City of Launceston**

Sports Development Plan - Youth at Risk - **City of Greater Dandenong**

PROJECT EXPERIENCE



OPEN SPACE STRATEGIES

Open Space Strategy - **Shire of Moorabool**

Recreation Open Space and Play Strategy - **Derwent Valley Council**

Open Space, Sport and Recreation Plan - **Waratah-Wynyard & Circular Head Councils**

Metropolitan Park Sport and Recreation Investment Strategy - **Parks Victoria**

Wentworth Point Local Open Space and Recreation Assessment - **Billbergia Group**

Open Space Strategy - **City of Clarence**

Open Space Needs Assessment Dingley Village - **City Of Kingston**

Public Open Space Strategy - **City of Monash**

Open Space, Recreation and Contributions Study - **Auburn Shire Council**

Open Space Strategy - **City of Launceston**

Open Space Strategy - **City of Glenorchy**

Recreational and Open Space Needs Assessment - **Mosman Council**

Integrated Open Space Plan - **The Hills Shire**

Open Space Strategy - **Shire of Macedon Ranges**

Open Space Strategy - **Shire of Mitchell**

Open Space Strategy (GIS layer, Precinct Analysis, Demand and Consultation Findings and Issues Papers) - **City of Wyndham**

Open Space Plans Practice Note Advice - **Dept. of Planning and Community Development**

Public Open Space Plan Review Consultation - **Manningham City Council**

Open Space Strategy Finalisation and Implementation - **City of Moreland**

Review of Open Space and Section 94 Plan - **City of Maitland**

Open Space Strategy - **City of Casey**

Open Space Plan Peer Review and Forum - **City of Bayside**

Open Space Strategy Implementation Plan - **Port Phillip City Council**

Open Space Plan Implementation - **Maribyrnong City Council**

Cradle Coast Regional Open Space Plan - **Sport & Recreation Tasmania**

Central Coast Open Space Plan - **Central Coast Council**

Open Space Strategy Brief - **City of Whitehorse**

Open Space Plan Revision and Summary - **City of Maroondah**

Open Space Strategy - **City of Port Phillip**

Recreation and Open Space Plan - **Shire of Mitchell**

Open Space Policy for Mitchell Shire Planning Scheme - **Shire of Mitchell**

Open Space Strategy - **City of Coffs Harbour**

Recreation and Open Space Plan - **City of Newcastle**

Open Space Study & Active City Strategy M2030 - **Sport and Recreation Victoria**

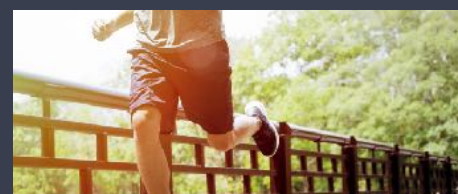
Open Space Strategy - **South Gippsland Shire**

Recreation & Open Space Strategy - **Ararat Rural City**

Swan Hill Parks & Reserves Strategy - **Rural City of Swan Hill**

Open Space Strategy - **City of Hobsons Bay**

PROJECT EXPERIENCE



OPEN SPACE, PEER REVIEW AND EXPERT WITNESS

49 Henderson Street, North Melbourne Arden Structure Plan: Review of Open Space - **Best Hooper**

93-119 Kavanagh Street Southbank Open Space Evidence - **City of Melbourne**

Precinct 15. Altona North Open Space Expert Witness - **City of Hobsons Bay**

Kingswood Golf Course Peer Review of Open Space and Indoor Recreation - **City of Kingston**

Open Space 2-4 Buckhurst Street, Port Melbourne - Expert Witness - **Meinhardt**

Review of Provision of Open Space Proposed at 105 Smiths Lane (as part of Thompsons Rd Precinct Structure Plan) - **Beveridge Williams**

Swan Hill RC Amendment C40 Open Space Evidence - **Rural City of Swan Hill**

Shepparton North East Growth Corridor Open Space Review - **City of Greater Shepparton**

Open Space Plan Peer Review and Forum - **City of Bayside**
Murrumbateman Structure Plan - Open Space and Recreation Plan - **Yass Valley Shire Council**

Input into Growth Area Planning Framework: Unstructured Open Space - **City of Casey**

C21 Planning Amendment - Open Space Planning Input - **City of Casey**

Shepparton North East Growth Corridor Open Space Peer and Compliance Review - **City of Greater Shepparton**

Clyde North Precinct Structure Plan - Passive Open Space Expert Witness - **City of Casey**

Officer Structure Plan - Open Space Assessment - **Shire of Cardinia**

Cotter Dam Precinct, Recreation and Open Space Planning Input - **GHD**

Cranbourne East Structure Plan - Open Space Peer Review - **Growth Areas Authority**

State Development Contributions Plan - Peer Review (Environment) for Growth Areas Authority - **Department of Sustainability & Environment**

OPEN SPACE PLANNING FOR STRUCTURE PLANS / RESIDENTIAL DEVELOPMENT PROJECTS

Mount Martha Public Golf Course Strategic Review (in conjunction with Well Played) - **Mornington Peninsula Shire**

Gisborne South and Riddells Creek Open Space Assessments - **Macedon Ranges Shire**

Smiths Lane Clyde North, Recreation and Open Space Planning Input to Landscape Design - **Mirvac**

Open Space Analysis Sunbury VU Campus - **Hansen Partnership/City of Hume**

Spring Creek Growth Areas Plan - Open Space Plan - **Surf Coast Shire**

Review of Open Space in South Laverton - Laverton Urban Renewal Project - **City of Hobsons Bay**

Doveton / Eumemmerring Precinct - Open Space Review of School Sites - **City of Casey**

Shepparton South East Growth Corridor Development - Open Space and Recreation Plan - **City of Greater Shepparton**

Kilmore Structure Plan: Open Space Review - **Shire of Mitchell**

Wallan Structure Plan - Open Space Review - **Shire of Mitchell**

Open Space Assessment Of A Number Of Subdivision Plans And Proposals - **Shire of Mitchell**

State Development Contributions Plan - Open Space Catchment Analysis - **Department of Sustainability and Environment**

Knox Central Urban Design Framework: Open Space Assessment - **Hansen Partnership Pty Ltd**

Cairnlea Residential Development - Open Space Review - **City of Brimbank**

William Anglis Estate Residential Development - Open Space Review - **City of Brimbank**

PROJECT EXPERIENCE



SHOWGROUND PROJECTS

Swan Hill Showground and Alan Garden Site Development Plan - **Swan Hill Rural Council**

Dubbo Showgrounds Master Plan - **Dubbo Regional Council**

Bulli Showgrounds Needs Assessment and Master Plan - **Wollongong City Council**

Albury Showgrounds Master Plan - **Albury Showground Trust**

Frederick Street Reserve Master Plan - **Waratah-Wynyard Council**

Wynyard Showgrounds Master Plan - **Waratah-Wynyard Council**

Stanley Showground Master Plan - **Circular Head Shire**

Dandenong Regional Soccer Hub Concept and Business Plan at Dandenong Showgrounds - **City of Greater Dandenong**

Yea Showgrounds and Recreation Reserve Development Plan - **Shire of Murrindindi**

Mt Barker Showground Master Plan - **Mt Barker District Council**

Wangaratta Showgrounds Strategic Plan and Norm Minns Oval Business Plan - **Rural City of Wangaratta**

Alexandra Showgrounds and Recreation Reserve Development Plan - **Shire of Murrindindi**

Wonthaggi Recreation Reserve Master Plan (includes showgrounds) - **Bass Coast Shire**

Foster Showgrounds Master Plan - **South Gippsland Shire**

Akoonah Park Beaconfield (Showground) Open Space Development, Cost Benefit Analysis - **Parks Victoria**

Bacchus Marsh Racecourse Reserve and Showground Master Plan - **Harness Racing Victoria and Moorabool Shire**

Swan Hill Parks and Reserves Management Strategy - (Development Options for the Swan Hill Showground) - **Rural City of Swan Hill**

Alexandra Showgrounds Multi-Purpose Centre Feasibility - **Murrindindi Shire**

Development Options for Seymour Showground (as part of Open space Strategy) - **Mitchell Shire**

OTHER EQUESTRIAN PROJECTS

Yarram Equestrian Facility Feasibility Assessment - **Yarram Adult Riders**

Strategic Sport and Active Recreation Plan - **Caulfield Racecourse Trust**

Merricks Station Ground Covered Equestrian Feasibility Study - **Shire of Mornington Peninsula**

Regional Equestrian Facilities Feasibility - **South Gippsland Shire**

Albury Wodonga Regional Equestrian Centre Feasibility and Master Plan - **City of Albury**

Pembroke Regional Park Feasibility and Master Plan Review (including equestrian centre) - **Sorrell Council**

McGregor Reserve Master Plan Port Hedland (incorporating Port Hedland Racecourse) - **Town of Port Hedland**

Newman Recreation Master Plan (incorporating the racecourse and equestrian facilities) - **East Pilbara Shire**

Caulfield Racecourse: Internal Park and Lake Facilities Design - **Melbourne Racing Club**

Murrumbateman Township Structure Plan Advice on Equestrian Trail and Open Space Design - **Yass Valley Shire Council & HBO & EMTB**

Equestrian Industry Study - **Sport and Recreation Victoria and Equestrian Federation of Victoria**

Yackandandah Sports Park Master Plan (including dressage facility and cross country trails) - **Indigo Shire Council**

National Equestrian Centre Facility Feasibility and Business Case - **Dept. of Premier and Cabinet / WPNEC**

Woolamai Racecourse Recreation Reserve Master Plan - **Bass Coast Shire**

Regional Equestrian Strategy - **Cardinia Shire and City of Casey**

Quambee Reserve Master Plan (Dressage and Show Jumping Arena) - **City of Maroondah**

Pioneer Reserve Master Plan Bright (Cross Country Course & Dressage Arena) - **Alpine Shire**

Advice on Cannons Creek Reserve Master Plan for Equestrian Use - **Cannons Creek Reserve Management Committee**

Strategic Plan - **Riding for the Disabled Victoria**

PROJECT EXPERIENCE



BMX AND SKATE PLANNING

Moonee Ponds Creek Dirt Jump Redevelopment - **City of Moonee Valley**

BMX and MTB Facilities Strategy - **Mornington Peninsula Shire Council**

Yea BMX Track Planning Advice - **Shire of Murrindindi**

Seminar: Skate and BMX Management - **Parks and Leisure Association**

Skate and BMX Maintenance Checklists and Dirt Jumps Policy - **Mornington Peninsula Shire**

Woody Yaloak Skate & BMX Track Planning - **Golden Plains Shire**

Redesign of Brookland Green BMX Track - **City of Casey**

Unstructured Recreation Plan: Skate and BMX - **Hornsby Shire**

Review of Woody Yaloak BMX Dirt Jump Design and Inspection - Checklist - **Golden Plains Shire**

Skate and BMX Facility Management Plan and Maintenance - Checklists - **City of Maroondah**

Skate and BMX Strategy and Management Plans - **City of Maroondah**

East Burwood Reserve Mountain Bike Track Design - **City of Whitehorse**

Community Youth Activity Nodes - **Shire of Melton**

Elsternwick Skate and Bowls Rectification Work - **City of Bayside**

Sandringham BMX Site Selection and Dirt Jumps Design - **City of Bayside**

Bayside Dirt Jumps Area Planning and Management - **City of Bayside**

Hill 'n' Dale BMX Park Risk Assessment and Management Plan - **City of Boroondara**

Aberfeldie Park BMX Track Risk Assessment and Management Check List - **City of Moonee Valley**

Risk Assessment of Informal BMX Jump Sites - **City of Moonee Valley**

Noble Park Skate Park Management and Risk Assessment - **City of Greater Dandenong**

SkyLane Childrens Bicycle Park - in conjunction with **Jeavons Landscape Architects**

Stan Riley BMX Track and Landscape Risk Assessment - **City of Monash**

Cycle and Skate Sports Strategy - **City of Whittlesea**

Bicentennial Park Regional Skate Park Design Concept - **City of Kingston**

Craigieburn Gardens BMX Track and Dirt Jumps Design Concept - **City of Hume**

Holland Park BMX Dirt Jumps - Risk Management Works - **City of Melbourne**

Holland Park BMX Redesign and Management Plan - Stage 2 - **City of Melbourne**

Harold Reid Reserve BMX Track Concept Plan - **Mornington Peninsula Shire**

Hillview Reserve Dromana BMX and Mountain Bike Park Master Plan - **Mornington Peninsula Shire**

Park Orchards BMX Track Risk Assessment - **City of Manningham**

Risk Assessment of all Skate and BMX Parks - **Shire of Mitchell**

Risk Assessment of Skate and BMX Facilities: Risk Management Series for Councils - **Civic Mutual Plus**

Thorpdale BMX Track Planning - **Shire of Baw Baw**

Western Reserve BMX Track Design - **Shire of Mount Alexander**

Assessment and Re-Design of Deanswood BMX Dirt Jumps - **Mornington Peninsula Shire**

BMX Track Design Coronet Bay - **Bass Coast Shire**

Dromana BMX Site Assessment - **Mornington Peninsula Shire**

PROJECT EXPERIENCE



CYCLE AND TRAIL STRATEGIES

BMX and MTB Facilities Strategy - **Mornington Peninsula Shire Council**

Pipe Makers Park Cycle Sport Feasibility - **City of Maribyrnong**

Cycling and Walking Strategy - **Rural City of Wangaratta**

Newman Shared Paths and Recreation Facilities Map - **Shire of East Pilbara**

Cycle and Skate Sports Strategy - **City of Whittlesea**

Identification and Audit of Regional Trails - **Shire of Moira**

Recreation Trails Strategy and Guidelines - **Shire of Mitchell**

Moreland Cycle Sport Feasibility - **City of Moreland**

Trails Strategy and Guidelines - **East Gippsland Shire**

Whitehorse Open Space and Bicycle Plan Project Brief - **City of Whitehorse**

Yarra Bend Dog Friendly Park Guidelines (including the Yarra Trail) - **Parks Victoria**

Dandenong Creek Trail Strategy - **Department of Planning and Environment**

Warburton Rail Trail Development Plan - **Shire of Lilydale**

Docklands Skate Routeways and Trails Strategy - **Dockland Authority**

Moonee Ponds Creek Landscape Improvement Project (in collaboration) with Land Design - **Melbourne Water, and cities of Melbourne and Moonee Valley**

Review of the Tan Track (around Botanic Gardens Melbourne) - **City of Melbourne**

STRATEGY AND ROUTE WAY PLANNING (ROUTE PLANNING AS PART OF OPEN SPACE)

Shepparton North East Growth Corridor - Open Space and Recreation Plan - **City of Greater Shepparton**

Shepparton South East Growth Corridor - Open Space and Recreation Plan - **City of Greater Shepparton**

Kilmore Structure Plan Review - Open Space Elements - **Shire of Mitchell**

Wallan Structure Plan Review - **Shire of Mitchell**

Officer Structure Plan - Open Space and Off Road Trails - **Shire of Cardinia**

Cranbourne East Precinct Structure Plan Open Space Peer Review - **Growth Area Authority**

Clyde North Precinct Structure Plan - Open Space Assessment - **City of Casey**

Yarrawonga to Bundalong Foreshore Master Plan (in conjunction with Coomes Consulting) - **Shire of Moira & Goulburn Murray Water**

PROJECT EXPERIENCE



AQUATIC FEASIBILITY AND FACILITY PROJECTS

Aquatic Service Level Review and Facilities Master Plan - **Town of Port Hedland**

Beechworth Pool Feasibility - **Indigo Shire**

Splash Park Project Feasibility - **Ku-ring-gai Council**

Sunshine Leisure Centre Strategic Assessment - **City of Brimbank**

Nagambie Water Play Area Feasibility Study - **Shire of Strathbogie**

Aquatic Facility and Sport Stadium Management Review - **Cootamundra Gundagai Regional Council**

Stawell Sports and Aquatic Centre Feasibility Study - **Northern Grampians Shire Council**

Hydrotherapy Pool Feasibility - **City of Bayside**

Gosford Olympic Pool Feasibility and Design Concept - **Central Coast Council**

Aquatic Facility Design Concept - **Shire of Moorabool**

Aquatics Feasibility Study - **Shire of Moorabool**

Mildura Waves Competitive Neutrality Review - **Mildura Rural City**

Whittlesea Swimming Pool Upgrade Feasibility - **City of Whittlesea**

Hydrotherapy Facility Feasibility - **Shire of Campaspe**

Management of the Operation of the Swimming Pools 2017-2018 - **West Coast Council**

West Coast Aquatic Facilities Strategy - **West Coast Council**

Portland Leisure and Aquatic Centre Feasibility Study - including Business Plan and Concept Design - **Shire of Glenelg**

Short Term Aquatic Demand Strategy - **City of Wyndham**

Review of Seymour War Memorial Outdoor Pool (in conjunction with Jeavons Landscape Architects) - **Shire of Mitchell**

Pembroke Park Indoor Sports and Aquatics Centre Business Case and Master Plan Review - **Sorell Council**

Memorial Pool Business Case and Cost Benefit Analysis - **Circular Head Council**

Sport, Recreation and Aquatics Facility Review - **Charles Sturt University**

Gunyama Park and Green Square Aquatic Centre Planning and Design (in conjunction with Andrew Burges Architects/ Grimshaw/Taylor Cullity Lethlean) - **City of Sydney**

Hobart Aquatic Centre Fees and Charges Review - **City of Hobart**

Yarra Leisure Service Review (Aquatics and indoor gym/ fitness) - Industry Benchmarking - **City of Yarra**

Yarra Leisure Service Review (Aquatics and indoor gym/ fitness) - Market Analysis - **City of Yarra**

Guidelines for Outdoor Seasonal Pools - Maintenance, Retrofitting, Refurbishment & Re-Building Input - **Aquatics Recreation Victoria**

Corryong Swimming Pool Master Plan - **Shire of Towong**

Corroyong Swimming Pool Community Engagement - **Shire of Towong**

Newman Recreation Facilities Master Plan (including aquatic facilities) - **Shire of East Pilbara**

Business Case and Concept for a Kununurra Aquatic and Leisure Facility - **City of Wyndham**

Business Case and Feasibility - Tweed Regional Sports Centre (including aquatic centre) - **Tweed Shire**

Business and Marketing Plan for a new Aquatic Centre - **City of Orange**

Regional Aquatic and Netball Precinct Feasibility and Master plan - **Yarra Ranges Shire**

Aquatic Facility Development Strategy and Strategic Technical Assessment - **Southern Grampians Shire**

Yea Swimming Pool Redevelopment Feasibility - **Shire of Murrindindi**

Aquatic Facilities Contract Specifications - **Shire of Glenelg**

Indoor Sports and Aquatic Centre Feasibility - **Narrabri Shire**

Marketing Strategy - **Life Saving Victoria**

Aquatic Centre and Gym Expansion Feasibility Study - **Hurstville City**

Swimming Pool & Leisure Facility Recurrent Cost Analysis - **City of Orange**

Indoor Sport and Recreation Facility and Feasibility Study - **Gungahlin Development Authority**

PROJECT EXPERIENCE



WATER BASED RECREATION

Water Safety Management Review; Piers and Jetties - **Parks Victoria**

Water Safety Management Review; Lakes, Rivers and Waterfalls - **Parks Victoria**

Docklands Fishing Strategy - **City of Melbourne**

Wisemans Ferry Boat Ramp Redesign - **Hornsby Shire**

Caulfield Racecourse: Park and Lake Facilities Design - **Melbourne Racing Club**

Cradle Coast Regional Open Space Plan (included consideration of fish and boating) - **Sport and Recreation Tasmania**

Yarralumla Bay Foreshore and Master Plan (included rowing, yachting, canoeing and water police facilities. (In conjunction with HBO) - **TAMS and ACT Planning Authority**

Yarra Bend Parks Sports Facilities Plan (included casting pool) - **Parks Victoria**

Sustainable Waterbased Recreation Facilities Plan - **Hornsby Shire**

Bass Coast Recreation Plan (included assessment of jetties and boat landing facilities) - **Bass Coast Shire**

Yarrawonga to Bundalong Foreshore Master Plan (in conjunction with Coomes Consulting) - **Moira Shire Council & Goulburn Murray Water**

Unstructured Recreation Strategy (included water based activities) - **Hornsby Shire**

Elwood Foreshore Recreation Management Plan - **City of Port Phillip**

Recreational Fishing Project - Planning Day and Issues Paper - **Sport & Recreation Victoria**

Recreational Waterways Strategy - **Goulburn Broken Catchment Management Authority**

Accessible Fishing Feasibility Study - **Sport and Recreation Victoria**

Review of Surf Life Saving Clubs - **City of Port Phillip**

Narr Maen Reserve Development Plan (Wetlands) - **City of Maroondah**

Newlands Arm (Gippsland Lakes) Water Ski Management Review - **Gippsland Ports**

Moonee Ponds Creek Revival: Recreation Analysis - **City of Moreland, City of Moonee Valley and Melbourne Water**

Fraser National Park & (Lake) Eildon State Park: Management Plan (In conjunction with Biosis Research) - **Department of Conservation and Natural Resources**

Seminar Wet and Wild - **Guidelines for the Provision of Water Bodies in New Housing Estates**

Guidelines For The Design In Inland Water Bodies - **Royal Life Saving Society**

Dandenong Creek Recreation and Environmental Strategy - **Ministry for Planning and Environment Victoria**

Yan Yean Reservoir Park: Recreation & Tourism Demand Analysis - **Melbourne Parks & Waterways**

Review of Non-Powered Boating on the Yarra River - **City of Melbourne**

Options for the Development of the Rowing Landing Stage on the Yarra River - **City of Melbourne**

Review of Rentals and Preparation of the Occupancy Agreements for Rowing Clubs on the Yarra River - **City of Melbourne**

PROJECT EXPERIENCE



STRATEGIC PLANS FOR SPORTS ORGANISATIONS

Synthetic Hockey Pitch Business Case - **Benalla Hockey Club**

Alexandra Park Upgrade Business Case - **Mornington Football Club**

Mont Albert Reserve Lacrosse Ball Escape Assessment - **City of Whitehorse**

State Football Facility Plan - **Football Federation Victoria (FFV)**

Strategic Plan - **Eastern Recreation and Leisure Services**

Governance Review - **Table Tennis Victoria**

Strategic Plan - **Badminton Victoria**

Strategic Plan - **Softball Victoria**

State Rugby Union Centre at Glenferrie Oval - **Victorian Rugby Union Inc.**

Victorian Tennis Participation Study - **Tennis Victoria**

Victorian Ice Sports Strategic Plan: Revised Action Plan 2009-2012 - **Ice Sports Victoria, and Sport and Recreation Victoria**

Strategic Marketing Plan - **Surf Life Saving Victoria**

Launceston Regional Tennis Centre Management Plan - **Tennis Tasmania**

Input into Strategic Plan - **Bendigo Ice Centre**

Strategic Plan - **Bendigo Ice Skating Club**

Bacchus Marsh Racecourse Reserve Master Plan - **Harness Racing Vic.**

Concept for New Parklands and Centre of Racecourse - **Melbourne Racing Club**

Sports Development Plan - **Victorian Ice Racing Association**

Victorian Ice Sports Strategic Plan - **Ice Sports Victoria, and Sport and Recreation Victoria**

Royal Park Tennis Strategic and Business Plan - **Royal Park Tennis Club**

Strategic Plan for Lawn Bowls Victoria - **Sport & Recreation Victoria**

Strategic Plan - **Victorian Amateur Fencing Association**

Market Research - Aggressive Inline Segment - **Skate Victoria**

AAK Gymnastics Feasibility and Business Plan - **Varsity Gymnastics**

SPORT SPECIFIC STRATEGIES

State Football Facility Strategy - **Football Federation Victoria**

Football Lawn Bowls and Croquet Plan - **City of Greater Dandenong**

Tennis Plan - **City of Greater Dandenong**

Soccer Development Plan - **Mornington Peninsula Shire**

Future Directions: Soccer Plan - **City of Moonee Valley**

Tennis Facility Strategy - **City of Kingston**

Tennis Facility Strategy - **Southern Grampians Shire**

North West Metropolitan Regional Tennis Facilities Plan - **Tennis Victoria**

Tennis Development Plan - **Southern Grampians Shire**

Council Gymnastics Development Plan - **City of Warnambool**

Gymnastics Development Plan - **City of Greater Shepparton**

Cricket and Football Strategy - **City of Whittlesea**

PROJECT EXPERIENCE



WHO WE ARE



MICHAEL GRAHAM

Senior Sport and Recreation Planner

Bachelor of Arts - Recreation Management, Victoria University
Graduate Certificate - Business Marketing, RMIT University

An experienced aquatic and leisure facility manager, Michael has worked in the industry for the past 28 years with local government, Universities, the YMCA, RANS Management Group and the past 13 of these with Belgravia Leisure; an operator of aquatic and leisure facilities, sports stadiums, golf courses, day spas, alpine resorts and events centres. Most recently as General Manager - Programs, Michael was responsible for the national growth and development of programs.

Michael has extensive experience undertaking leisure centre performance audits across both large and small leisure facilities in Victoria, South Australia, Queensland and the UAE. Identifying and planning for improved financial performance has been a key to his success.

He also has experience with facility design from the operators perspective; contract management; business improvement analysis and program implementation; business plans; budget preparation and management; staff recruitment, mentoring and performance reviews; Capital works programming and asset management; marketing, membership retention and sales.

SALLY JEAVONS

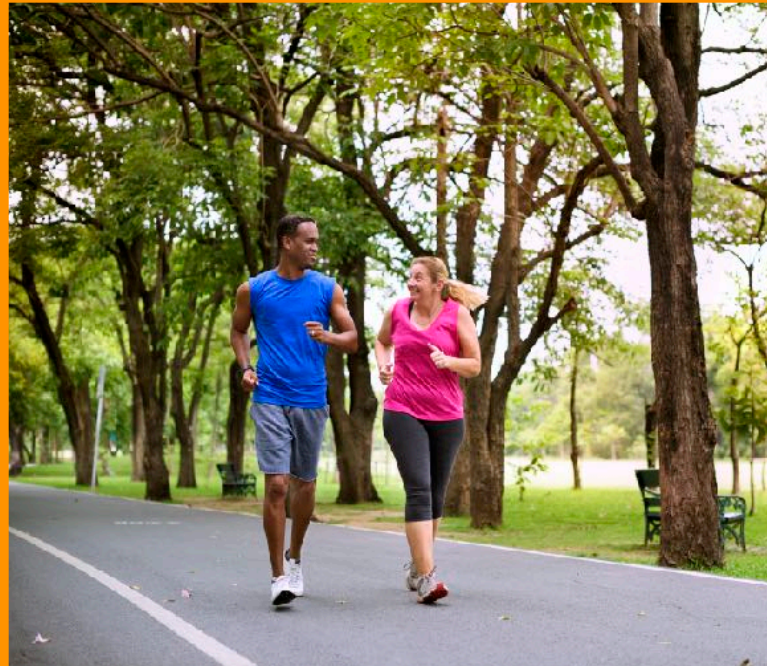
Principal Planner

Grad Dip Market Modelling, Swinburne U.T
Grad Dip Recreation Planning, Canberra CAE
BA (Geography), University of New England

Sally has 30 years experience as a recreation planner and twenty years as a director of @leisure. She has held board positions on international leisure associations over many years. She has managed local government recreation departments and has worked as an employee of state government in planning, recreation and housing departments.

Sally has undertaken extensive work in market research, community engagement, open space planning methodology, facility, sports facility planning and feasibility management and design, as well access and inclusion. She has presented and published papers widely. Sally is a life member of Play Australia, and Parks and Leisure Australia. She was the recipient of the 2009 Frank Stewart Award for excellence and outstanding contribution to the field.

Sally is typically involved in all stages of the work and methodological aspects of projects as well as overall performance of each study team.



DANIEL WILLSMORE

Senior Sport and Recreation Planner

Dip of Management, Recreation Planning, NBIT and HM Leisure Planning
Grad Dip Sport Business, Victoria University
Dip of Applied Science (Horticulture), University of Melbourne

Daniel has in excess of 25 years' experience in the sport and recreation industry across three states in Australia and the UK. Daniel has experience in Recreation Planning, Major Event and Venue Operations, Sports and Recreation Development and Horticulture (Sports Turf Management) for both private clubs and public organisations.

Daniel has contributed to @leisure projects for 5 years and previous to this was a Recreation Planner for Kingborough Council in Tasmania, where he undertook many projects, such as: recreation facility strategy development; planning and managing the implementation of an urban mountain bike park; trail planning and implementation, sport facility, playground and open space projects; preparation of numbers successful funding applications for large and small projects.

In his spare time, Daniel likes to participate in a range of activities, such as kayaking, mountain biking, running, and coaching his children's soccer, afl and cricket teams.



WHO WE ARE



MATT FIRTH

Senior Sport and Recreation Planner

Associate Diploma, Recreation, Footscray Institute

Matt has over thirty years' experience within the sport, recreation and small business sectors. He has worked in sport for local government sports associations and peak bodies and in sports business.

Matt's experience covers a variety of facets including sports facility and event management, sports venue operations, sports facility feasibility studies, open space strategy plans, contract management, municipal sports and recreation strategies, business management and development plans, small business management, sporting event development, planning and implementation and sports association management.

Matt's wide experience allows him to bring an innovative and lateral view to solve a variety of sport, recreation and business challenges. Since joining @leisure, Matt has been responsible for coordination of feasibility studies for aquatic and facility projects and business cases.

NELE ROOSE

GIS and Document Manager

Bachelor of Topography - Hogeschool Gent, Belgium

Nele has over 10 years experience in a range of business, and data related capacities. She has considerable experience in digital mapping, cartography and Geographic Information Systems and previously worked for an international digital mapping data company. She has held several positions in the company related to process improvements, training and information systems.

Nele has considerable experience in the preparation of and manipulation of GIS layers and data. Since joining @leisure, she has undertaken GIS mapping for a number of open space and sport and recreation strategies and feasibility studies.

Nele is also responsible for the design of documents and document templates.



ADRIAN DIXON

Project and Business Administration Officer

Bachelor of Sport & Recreation Management/Business Management - Victoria University

Master of Sport Business Integrity - Victoria University

Adrian holds qualifications in a double degree in Sport & Recreation Management/Business Management, as well as a Master of Sport Business Integrity Degree, both studied at Victoria University.

Prior to joining at @leisure, Adrian worked for the Coburg Football Club, who currently play in the VFL competition, where he held roles and responsibilities working in logistics, football operations and digital/social media.

Adrian's experience includes administration and operations, logistics, digital/social Media, facility management and data management.

Adrian's role with @leisure includes project administration, and data collection and analysis.



CORPORATE INFORMATION

MEMBERSHIP AND AFFILIATIONS

- Aquatic Recreation Victoria
- Australian Leisure Facilities Association
- Victorian Planning and Environmental Law Association (VPELA)
- Victorian Chamber of Commerce and Industry (VCCI)
- Australian and New Zealand Leisure Studies Association
- Australian Consultants in Access, Australia
- Institute of Public Works Engineering Australia (IPWEA)
- World Leisure (World Leisure Association)
- Sports, Play and Construction Association
- International Play Association (IPA)

LIFE MEMBERSHIPS

- Parks and Leisure Australia
- Play Australia

INSURANCE AND STATUTORY REQUIREMENTS

@leisure Planners Pty Ltd currently has:

Insurance Policy	Company	Policy Number	Policy Value
Public Liability	QBE Insurance	41A584156BPK	\$20 million
Professional Indemnity	Lloyds, London	601B0027519H	\$10 million each and every claim
Workcover	CGU	12945124	Full cover



Rear 534 Mt Alexander Road Ascot Vale VIC 3032 Australia
+61 3 9326 1662 info@leisure.com.au www.atleisure.com.au

