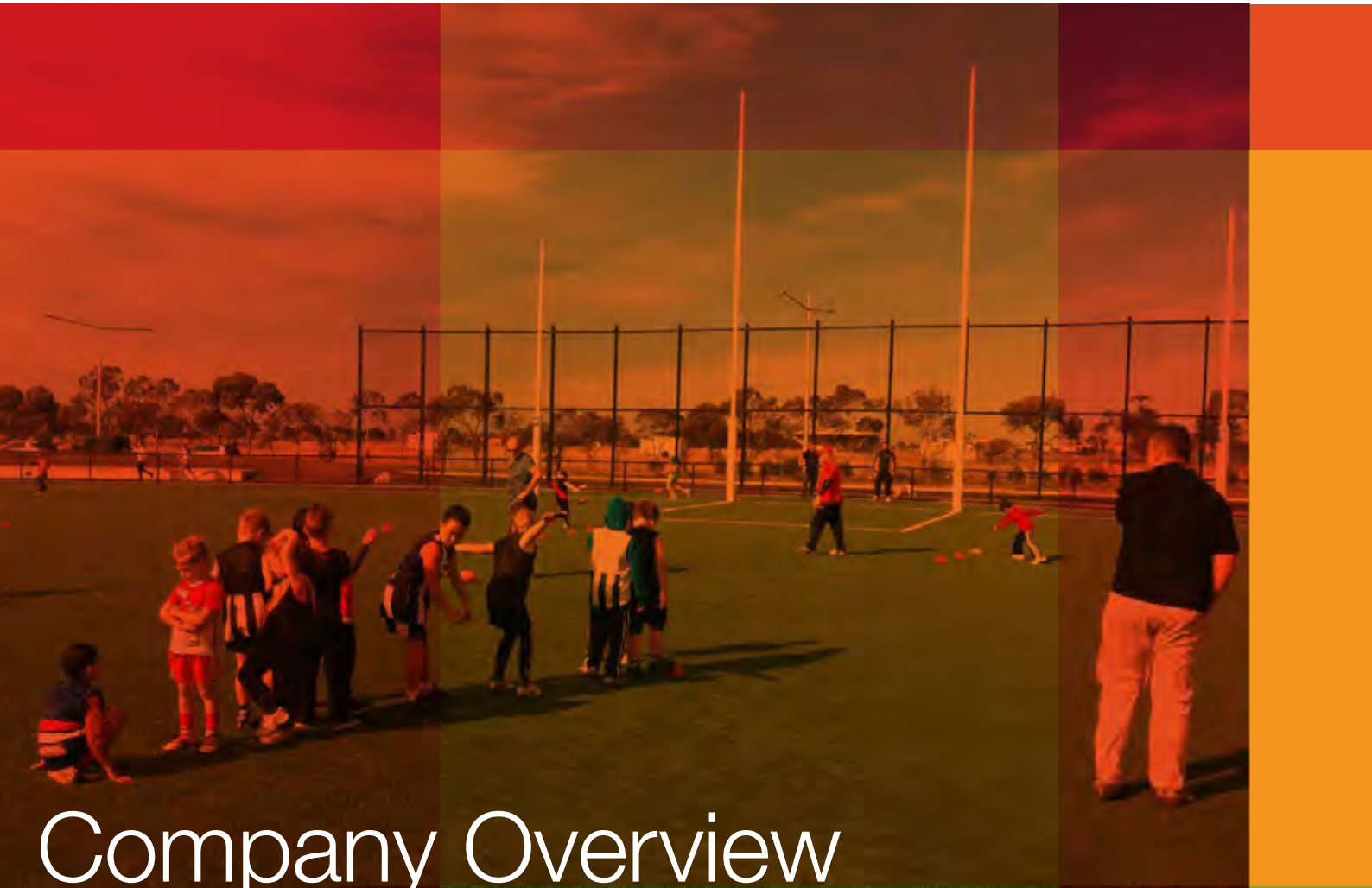




leisure
PLANNERS



Company Overview

2018



INTRODUCTION



Introducing @leisure

@leisure is one of Australia's largest and leading **sport, leisure and open space** consultancies. We have been providing services to government, sports and the parks and land development industry for over 20 years.

We specialise in planning and designing public spaces and facilities to support active lifestyles and enhance leisure experiences.

We employ professionals from a range of disciplines including recreation, strategic and environmental planning, sports and project management, marketing, business, and landscape design. With its multidisciplinary team @leisure delivers a range of project types, including:

- Strategic plans for infrastructure and sport and recreation organisations
- Facility plans
- Feasibility studies and business cases
- Master plans and design projects
- Demand analyses
- Participation projections and market modelling
- Comprehensive stakeholder and community engagement programs

We are known for our consultative style, the ability to work co-operatively, rigorous methods and extensive research skills. Our community, staff and stakeholder engagement process is tailored to each individual project to ensure financial, social and environmental objectives are met.

We offer our clients the full range of skills needed to undertake projects efficiently, while providing the depth of knowledge necessary to ensure outcomes are practical to implement. By addressing the specific needs of key stakeholders and a wide range of user groups, we ensure that projects succeed on the ground.



SPECIALISTS IN

RECREATION PLANNING AND PARTICIPATION

- Participation and activation strategies
- Community surveys and market research
- Access and inclusion
- Recreation strategies and needs assessments
- Community infrastructure planning
- Community and stakeholder engagement plans

SPORT

- Feasibility studies and business cases
- Indoor and outdoor sport facility planning and design
- Strategic and business plans for sports organisations
- Demand projections and modelling
- Master plans and management plans
- Grounds management reviews
- Strategic Plans

SKATE / BMX / MTB

- Skate / BMX / scooter / MTB strategic plans
- Youth facility strategies
- Facility audits, risk assessments, retrofits
- Management plans
- Design concepts

OPEN SPACE

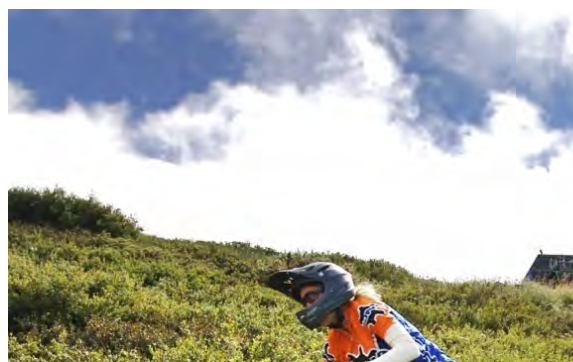
- Open space strategies
- Open space planning for new residential development and structure plans
- Peer reviews and expert witness statements
- Animal management plans and dog park designs
- GIS mapping and catchment analysis
- Master plans and designs
- Water based recreation plans

AQUATICS

- Aquatic feasibility and business cases
- Aquatic strategies and development plans
- Design input
- Business plans and management reviews
- Demand assessments and stakeholder engagement

TRAILS / CYCLING / WALKING

- Off-road trail strategies
- Off-road trail and path route-way planning
- Cycling, walking and equestrian strategies
- Off-road trails and path design



TRACK RECORD

"It's an excellent plan and I am very pleased with the result."

Janet Webb Road Safety / Active Transport Officer,
Melton City Council (Traffic School Business Plan)

"We are extremely happy with the Curtain Square report."

Mark Domau Manager Environment & Recreation
Services, City of Yarra (Curtain Square: Review of
Dog Off-Leash Enclosure)

"The Study was very well received...the RNS was adopted unanimously by Council, and the Councillors were all very pleased."

Megan White Landscape Planner / Project
Coordinator, North Sydney Council (Recreation
Needs Study)

"The plan will greatly assist council officers and the Showground user groups as a framework for its future development."

Wendy Daly Community and Recreation Officer, Rural
City of Wangaratta (Showgrounds Strategic Business
and Management Plan)

"I think given the work that we've undertaken this year partnering with health services on working in the primary prevention of violence against women and our intention to work more closely with female participation in AFL, this document will provide sound evidence and many examples of best practice to work more conscientiously in this space."

Jacinda Erich Recreation Inclusion Officer, Yarra
Ranges Shire Council (A Gender Lens for Leisure)

"Overall, the response from the group was that it was a great plan. Thank you for your efforts on what was a very difficult topic and situation. It really hit the main point proposed in the brief...thank you!"

Marcus Forster Acting Manager Community and
Recreation, Rural City of Wangara a (Showgrounds
Strategic Business and Management Plan)

"Well done Sally. We wouldn't be taken seriously without your advice and hard work. Sally has done a wonderful job. It's a very detailed rationale for why we need a stadium and demonstrates that we are serious. I have sent it to the Director Community Programs. He was very impressed."

Phillip Stott, Committee Member, Collingwood
Basketball Association (Collingwood College Sports
Centre Business Case)

"An excellent document!"

Luke O'Brien CBA Stadium Management Committee,
Collingwood Basketball Stadium Business Case CBA

"I was impressed with how inclusive it is... it looks great. We do appreciate that you have put a lot of time into the strategy, and more than originally anticipated, thanks for that."

Anthony Nelson, Strategic Projects Planner, East
Gippsland Shire (Trails Strategy)

"I believe it is a quality document and closely aligns to Sport and Recreations Project Brief. I feel the design work undertaken for Greaves Reserve/ Showgrounds area is really good. This documentation as well as the design layout going forward will provide the necessary justification and background for any proposed Regional Soccer facility within the Greaves / Dandenong showgrounds precinct. You put a very well argued case for the development and you certainly were able to change my mind about the preferred site."

John Weeks, Former Team Leader Community Sport
and Recreation, City of Greater Dandenong (Soccer Hub
Feasibility, Concept & Business Plan)

"@leisure was engaged by the City of Canada Bay to prepare a Recreation Facilities Strategy. The purpose of the Strategy was to determine the type of recreation facilities that would be needed to meet future population demands. The strategy was especially important to inform the preparation of a new development contributions plan. The team at @leisure have an excellent knowledge of the recreation and leisure industries and provided strong analysis and evidence to support their recommendations. The staff from @leisure were a pleasure to work with, at all times professional and worked cooperatively with council staff to prepare the Strategy in a timely and efficient manner. Council is very happy with the quality of the work undertaken and would welcome the opportunity to work with the @leisure team again in the future."

Paul Dewar, Senior Strategic Planner, City of Canada
Bay (Recreation Facilities Strategy)

"Everything you provided was excellent!"

Steve McGrath, Open Space Planner, City of Whitehorse
(Boronia Rd Sports Concept Plan)

*"As a whole it is fantastic and is exactly what we are after." Nick Allen, Recreation & Leisure Coordinator,
Shire of Wyndham / East Kimberley (WA) (Kununurra
Aquatic and Recreation Centre – Business Plan and
Design Concept)*

*"Can I congratulate you on the study to date, you have done a great job particularly on the consultation side given the large number of stakeholders identified for this facility. It has been great working with you and the team and Baulkham Hills have done well to have you do their study." Alan Boyd, Senior Asset Engineer, Hornsby Shire
Council (Wisemans Ferry Boat Ramp Redesign)*

"@leisure's Regional Soccer Hub Feasibility Study and Business Plan presentation went very well"

Mark Doubleday, Director Community Services, City of
Greater Dandenong (Soccer Hub Feasibility, Concept &
Business Plan)

"[@leisure's] response was timely and professional; there was nothing more that I could've asked. The implementation plan was thorough, will withstand anything and was a successful outcome"

Fiona Morrison, Acting Manager Open Space, City of
Ryde Council (Ryde Sportsgrounds Best Value Review)

RELEVANT PROJECT EXPERIENCE

Sport and Recreation Feasibility and Business Cases

Northern Launceston Community Recreation Hub, Feasibility and Business Case – **City of Launceston**

Alexandra Park Upgrade Business Case - **Mornington Football Club**

Indoor Sports Facility Feasibility - **Shire of Moorabool**

Indoor Sports Facility Feasibility - **City of Whitehorse**

South East Regional Sports Centre Business Case - **City of Clarence**

Community Indoor Sports Hub Feasibility - **St Mathews Pymble**

Collingwood College Indoor Sports Centre Feasibility - **City of Stonnington and Sport and Recreation Victoria**

South East Regional Sports Complex Business Case and Cost Benefit - **City of Clarence**

Mildura Waves Competitive Neutrality Review - **Mildura Rural City**

Yarra Bend Park Sports Facilities Feasibility Study - **Parks Victoria and Sport and Recreation Victoria**

Sports Facility Feasibility - **Black Rock Primary School**

Indoor Sports Stadium Business Case - **Northcote High School**

Pembroke Park Indoor Sports and Aquatics Centre Business Case and Master Plan Review - **Sorell Council**

Regional Table Tennis Feasibility Study - **City of Greater Dandenong**

Indoor Netball Centre Feasibility and Business Case - **City of Stonnington**

Tatterson Park Soccer / Futsal Facility Business Case and Economic Analysis - **City of Greater Dandenong**

Collingwood College Basketball Centre Business Case - **Collingwood Basketball Association**

Gippsland Regional Sporting Complex Feasibility and Master Plan Stage 2 - **Shire of Wellington**

Feasibility, Design and Business Case for the Arkinstall Park Regional Sports Centre - **Tweed Shire**

Regional Soccer Hub Feasibility, Concept and Business Case (indoor and outdoor) - **City of Greater Dandenong**

Indoor Hockey State Facility Business Case and Feasibility - **City of Banyule and Hockey Victoria**

Municipal Cycle Sports Facility Feasibility - **City of Moreland**

Kununurra Leisure, Aquatic and Sport Facility Business Case - **Shire of Wyndham East Kimberley**

Multi-sport Synthetic Field Feasibility Study - **Shire of Glenelg**

Norm Minns Oval Business Case - **Rural City of Wangaratta**

Alexandra Community Leisure Centre Redevelopment Feasibility Study - **Shire of Murrindindi**

Synthetic Hockey Facility Feasibility - **Shire of Gannawarra**

Nyora Community Facility Feasibility and Scoping Study - **Nyora Recreation Reserve CoM**

Sport and Recreation Business Plans

Traffic School Business Plan - **City of Melton**

Civic Reserve Indoor Sports Centre Business Plan - **Mornington Peninsula Shire**

Arkinstall Park Sports Centre Feasibility Design and Business Plan - **Tweed Shire**

Racecourse Road Shopping Centre Business Plan 2014-2018 - **Flemington Traders Association**

Union Road Shopping Centre Business Plan 2014-2018 - **Union Road Traders Association**

Centre Way Shopping Centre Business Plan 2014-2018 - **Centre Way Traders Association**

KG5 Sports Precinct Business Plan Brief - **City of Glenorchy**

Review of Mornington Tennis Club Business Plan - **Mornington Peninsula Shire**

Strategic Business Plan - **Royal Park Tennis Club**

Bushfield Reserve Master Plan and Business Plan - **City of Warrambool**

Albert Park Hockey and Tennis Facility Marketing and Business Plan - **City of Port Phillip**



RECENT PROJECT EXPERIENCE

Sports Master / Concept Plans

Bayside Sandringham Family Leisure Centre Facility Review
- **City of Bayside**

Ainslie Park Reserve Enhancement Plan - **City of Maroondah**

Sport Feasibility Master Plan - **St Augustines Keilor**

Collingwood Indoor Sports Facility Feasibility and Concept Design - **City of Yarra**

Albury Showgrounds Master Plan - **Albury City**

Seven Mile Beach Sports Precinct Master Plan - **City of Clarence**

Dru Point Reserve Master Plan Community Engagement - **Kingborough Council**

ANZAC Park War Memorial Master Plan - **City of Clarence**

Pembroke Park Indoor sports and Aquatics Centre Business Case and Master Plan Review - **Sorell Council**

Albert Park Master Plan (in conjunction with Hansen Partnership) - **Parks Victoria**

Somerset Sports and Recreation Precinct Masterplan - **Waratah-Wynyard Council**

Port Macquarie Outdoor Recreation Facilities Master Plan Review - **Charles Sturt University**

Bennettswood North Reserve Master Plan - Detailed Pavilion Location - **City of Whitehorse**

Frederick Street Reserve Master Plan - **Waratah-Wynyard Council**

Stanley Showground Sports Master Plan - **Circular Head Council**

Wynyard Sporting Precinct Master Plan - **Waratah-Wynyard Council**

Smithton Sporting Complex Master Plan - **Circular Head Council**

Port Hedland Community Planning (Open Space and

Master Plan - Sporting Advice - **Malvern Primary School**

Regional Sport Precinct Development Plan - **District Council of Mount Barker**

The McGregor Playing Fields Master Plan - **Town of Port Hedland**

South Hedland Sporting Complex Master Plan - **Town of Port Hedland**

Eastern Edge Sports Reserve Master Plans - **Town Of Port Hedland**

Western Edge Sports Reserve Master Plan - **Town of Port Hedland**

Showgrounds Strategic Plan - **Rural City of Wangaratta**

Toorak Park Precinct Plan - **City of Stonnington**

Newman Recreation Master Plan - **Shire of East Pilbara**

Boronia Road Sports Facilities Concept Plan - **City of Whitehorse**

Bairnsdale Sport and Recreation Precinct Master Plan - **East Gippsland Shire Council**

Debneys Park Master Plan - **City of Moonee Valley**

Bacchus Marsh Racecourse Reserve Master Plan - **Harness Racing Vic.**

CB Smith Reserve Synthetic Soccer Facility - Site Evaluation - **City of Moreland**

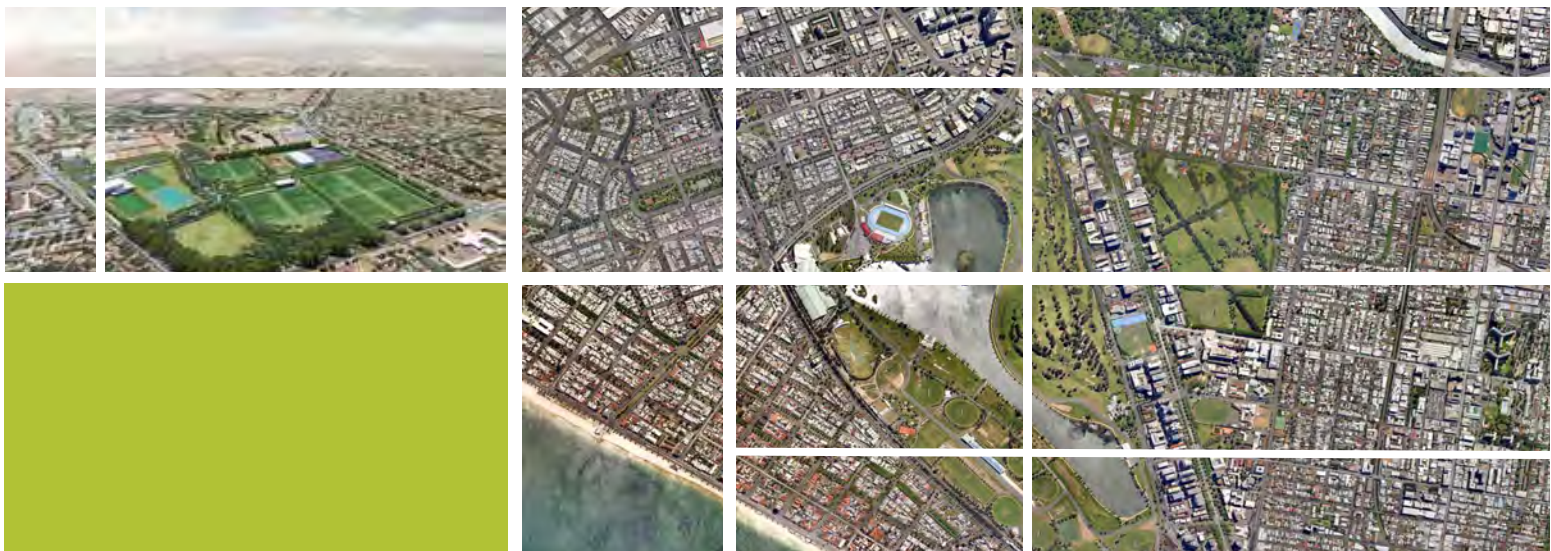
King George V Precinct Master Plan Update - **City of Glenorchy**

Shepparton Sports Precinct Design Concept - **City of Greater Shepparton**

Bulgarrá Public Open Space Master Plan - **Shire of Roebourne**

Coburg City Oval Reconfiguration Options - **City of Moreland**

Torquay North Civic Community Precinct Master Plan - **Surf Coast Shire**



RECENT PROJECT EXPERIENCE

Recreation Strategies

Metro Parks Active Recreation Investment Strategy - **Parks Victoria**

Open Space, Sport and Recreation Plan 2016-2026 - **Warratah-Wynyard and Circular Head Councils**

Recreation Needs Study - **North Sydney Council**

A Gender Lens For Leisure - **Knox, Maroondah and Yarra Ranges Councils**

Open Space Recreational Needs Assessment - **Mosman Council**

Healthy Communities Plan 2014-23 - **Glenorchy City Council**

Recreation Facilities Strategy - **City of Canada Bay**

Recreation Strategy - **City of Bayside**

Sport, Recreation and Activity Strategy - **City of Rockingham**

Active Women and Girls Strategy - **City of Moreland**

Recreation Plan - **Bass Coast Shire Council**

Recreation Plan - **Glenorchy City Council (TAS)**

Recreation Study Impact Assessment - **Melbourne Racing Club**

Recreation Asset Management Plan - **Gannawarra Shire Council**

Recreation Strategy Plan - **South Gippsland Shire Council**

Municipal Recreation Plan - **Indigo Shire Council**

Leisure Needs in M2030 Activity Centres - **City of Kingston**

Recreation Plan - **City of Newcastle**

Melbourne Recreation and Leisure (Active Melbourne) Strategy - **City of Melbourne**

Sport Facility Strategies

Sports Development Strategy – **City of Maribyrnong**

Bungendore Sports Field Provision Analysis - **Palerang Council**

Sport Recreation and Aquatic Facilities Review – **Charles Sturt University**

Sports and Field Asset Condition Plan - **City of Maribyrnong**

Council Sports Development Strategy – **City of Maribyrnong**

Active Sports Strategy Review - **Mornington Peninsula Shire**

Sport and Recreation Facilities Plan - **City of Canada Bay**

Sport 2050 Strategic Plan - **City of Greater Shepparton**

Aireys Inlet Sport and Recreation Infrastructure Strategy - **Surf Coast Shire**

Yarra Bend Sports Facility Strategy - **Cities of Darebin, Yarra, Boroondara, and Parks Victoria**

Active Sports Strategy - **Mornington Peninsula Shire**

Future Sports and Recreation Facility Needs - **City of Melbourne**

Elphin Sports Precinct Planning Strategy - **City of Launceston**

Sports Development Plan - Youth at Risk - **City of Greater Dandenong**

Sport Specific Strategies

State Football Facility Plan – **Football Federation Victoria**

Football Lawn Bowls and Croquet Plan - **City of Greater Dandenong**

Tennis Plan - **City of Greater Dandenong**

Soccer Development Plan – **Mornington Peninsula Shire**

Future Directions: Soccer Plan - **City of Moonee Valley**

Tennis Facility Strategy - **City of Kingston**

Tennis Facility Strategy – **Southern Grampians Shire**

North West Metropolitan Regional Tennis Facilities Plan – **Tennis Victoria**

Tennis Development Plan - **Southern Grampians Shire**

Council Gymnastics Development Plan – **City of Warnambool**

Gymnastics Development Plan – **City of Greater Shepparton**

Cricket and Football Strategy - **City of Whittlesea**



RELEVANT PROJECT EXPERIENCE

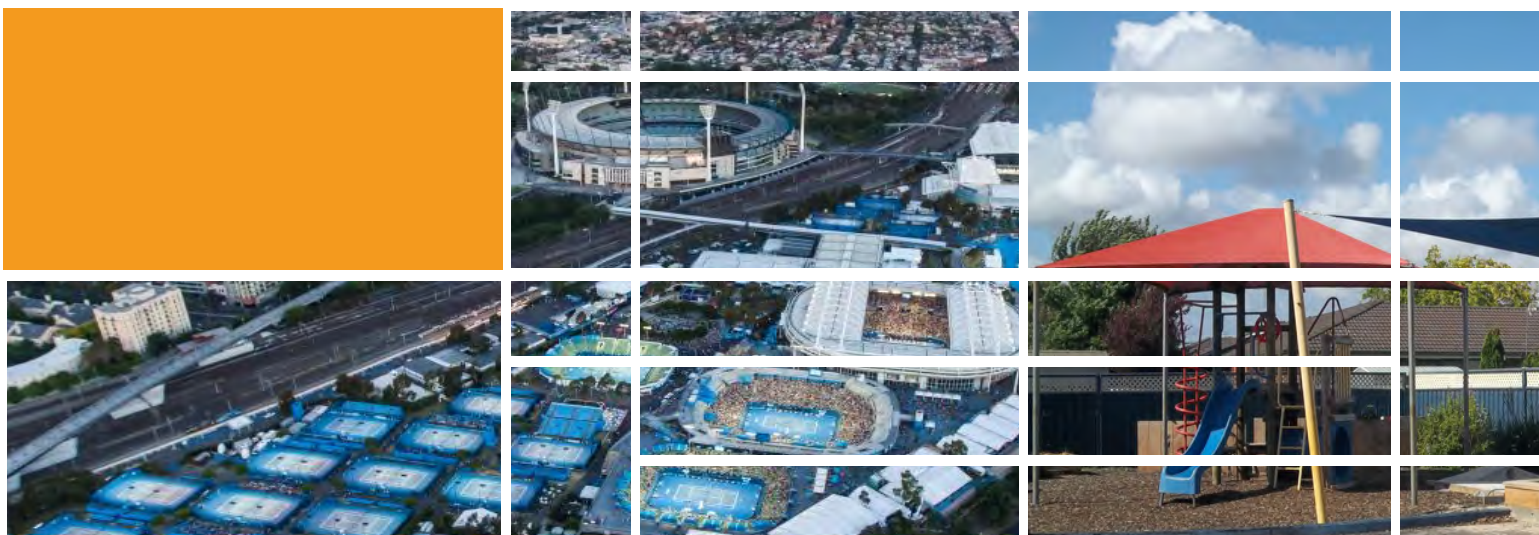
Sport Management Plans, Pricing & Occupancy Agreements

Sports Facility Strategy - **Football Federation Victoria (FFV)**
Mont Albert Reserve Lacrosse Ball Escape Assessment - **City of Whitehorse**
Occupancy Agreement Review and Issues Paper - **Waratah-Wynyard and Circular Head Councils**
Doone Kennedy Hobart Aquatic Centre Pricing and Occupancy Review - **City of Hobart**
Kinder Gym Program Management Review - **Frankston City Council**
Best Value Review – Sportsground management and allocation - **City of Ryde**
Sportsground Management Strategy - **Penrith City Council**
Sportsground Management Plan - **Northern Sydney Regional Organisation of Councils (NSROC)**
Boroondara Sportsground Allocation and Pricing Policy Review - **City of Boroondara**
Fees and Charges Review - **City of Albury**
Review of Leases and Licenses Policy Review - **Glenorchy City Council**
Sports Policy - **City of Newcastle**
Sports Facility Suitability Audit - **City of Whitehorse**
Review of Committees of Management - **Murrindindi Shire Council**
No.1 Sportsground Lease and Sports Occupancy Agreements - **City of Newcastle**
Review of Committee and Occupancy Agreements - **City of Glen Eira**
Standard License Agreements for Specific Sports Codes - **City of Moreland**

Sportsground Pricing Policy - **Parks and Leisure Australia**
Review of Sports Fees and Charges Policy - **Kingborough Council**
Sports and Community Fees and Charges Policy - **City of Moreland**
Review of Occupancy Agreements for all Community Facilities - **City of Moreland**
Sports Administration and Fees Review - **City of Whitehorse**
Pricing Seminar - **Mornington Peninsula Shire Council**
Sports Fees and Charges Policy - **Manningham City Council**
Review of Leases & Use Agreements for Community Tennis Facilities - **City of Melbourne**
Review of the Rowing Occupancy Agreements - **City of Melbourne**
Review of all Tennis and Lawn Bowls Clubs Occupancy Agreements - **City of Melbourne**
Crown Land Rental Policy - **City of Melbourne**

Play Space Strategies

Regional Playground Market Analysis - **City of Perth**
Play Space Strategy - **Wyndham City Council**
Play Space Strategy 2016 - 2026 - **Rural City of Wangaratta**
Play Space Strategy - **Latrobe City Council**
Play Space Strategy - **Launceston City Council**
Sharing Elsternwick Park (People, Pets and Play) - **City of Bayside**
Review of Playground Fencing and Dog Policy - **City of Sydney**
Accessible Play Strategy - **City of Moonee Valley**
'I can play too' Accessibly Play Space Guide - **PLAY Victoria and Sport and Recreation Victoria**



RELEVANT PROJECT EXPERIENCE

Strategic Plans for Sports Organisations

Business Case - Synthetic Hockey Pitch - **Benalla Hockey Club**

Alexandra Park Upgrade Business Case - **Mornington Football Club**

Mont Albert Reserve Lacrosse Ball Escape Assessment - **City of Whitehorse**

Sports Facility Strategy - **Football Federation Victoria (FFV)**

Strategic Plan - **Eastern Recreation and Leisure Services**

Governance Review - **Table Tennis Victoria**

Strategic Plan - **Badminton Victoria**

Strategic Plan - **Softball Victoria**

State Rugby Union Centre at Glenferrie Oval - **Victorian Rugby Union Inc.**

Victorian Tennis Participation Study - **Tennis Victoria**

Victorian Ice Sports Strategic Plan: Revised Action Plan 2009-2012 - **Ice Sports Victoria, and Sport and Recreation Victoria**

Strategic Marketing Plan - **Surf Life Saving Victoria**

Launceston Regional Tennis Centre Management Plan - **Tennis Tasmania**

Input into Strategic Plan - **Bendigo Ice Centre**

Strategic Plan - **Bendigo Ice Skating Club**

Bacchus Marsh Racecourse Reserve Master Plan - **Harness Racing Vic.**

Concept for New Parklands and Centre of Racecourse - **Melbourne Racing Club**

Sports Development Plan - **Victorian Ice Racing Association**

Victorian Ice Sports Strategic Plan - **Ice Sports Victoria, and Sport and Recreation Victoria**

Royal Park Tennis Strategic and Business Plan - **Royal Park Tennis Club**

Strategic Plan for Lawn Bowls Victoria - **Sport & Recreation Victoria**

Strategic Plan - **Victorian Amateur Fencing Association**

Market Research - Aggressive Inline Segment - **Skate Victoria**

AAK Gymnastics Feasibility and Business Plan - **Varsity Gymnastics**



RECENT PROJECT EXPERIENCE

Open Space Strategies

Open Space, Sport and Recreation Plan 2017-2027 - **Waratah-Wynyard & Circular Head Councils**

Open Space Works Panel Documentation - **City of Maribyrnong**

Metropolitan Park Sport and Recreation Investment Strategy - **Parks Victoria**

Wentworth Point Local Open Space and Recreation Assessment - **Billbergia Group**

Open Space Strategy - **City of Clarence**

Open Space Needs Assessment Dingley Village - **City Of Kingston**

Public Open Space Strategy - **City of Monash**

Open Space, Recreation and Contributions Study – **Auburn Shire Council**

Open Space Strategy - **City of Launceston**

Open Space Strategy - **City of Glenorchy**

Integrated Open Space Plan - **The Hills Shire**

Open Space Strategy - **Shire of Macedon Ranges**

Open Space Strategy - **Shire of Mitchell**

Open Space Strategy (GIS layer, Precinct Analysis, Demand and Consultation Findings and Issues Papers) - **City of Wyndham**

Open Space Plans Practice Note Advice - **Dept. of Planning and Community Development**

Open Space Strategy Finalisation and Implementation - **City of Moreland**

Review of Open Space and Section 94 Plan - **City of Maitland**

Open Space Strategy - **City of Casey**

Open Space Plan Peer Review and Forum - **City of Bayside**

Open Space Strategy Implementation Plan - **Port Phillip City Council**

Open Space Plan Implementation - **Maribyrnong City Council**

Cradle Coast Regional Open Space Plan - **Sport & Recreation Tasmania**

Central Coast Open Space Plan - **Central Coast Council**

Open Space Strategy Brief - **City of Whitehorse**

Open Space Plan Revision and Summary - **City of Maroondah**

Open Space Strategy - **City of Port Phillip**

Recreation and Open Space Plan - **Shire of Mitchell**

Open Space Policy for Mitchell Shire Planning Scheme - **Shire of Mitchell**

Open Space Strategy - **City of Coffs Harbour**

Recreation and Open Space Plan - **City of Newcastle**

Open Space Study & Active City Strategy M2030 - **Sport and Recreation Victoria**

Open Space Strategy - **South Gippsland Shire**

Recreation & Open Space Strategy - **Ararat Rural City**

Swan Hill Parks & Reserves Strategy - **Rural City of Swan Hill**

Open Space Strategy - **City of Hobsons Bay**



RELEVANT PROJECT EXPERIENCE

Open Space, Peer Review and Expert Witness Statements

Precinct 15. Altona North Open Space Expert Witness - **City of Hobsons Bay**

McPherson PSP Lawyers Expert Evidence - **Beveridge Williams Lawyers**

Kingswood Golf Course Peer Review of Open Space and Indoor Recreation - **City of Kingston**

Open Space 2-4 Buckhurst Street, Port Melbourne - Expert Witness - **Meinhardt**

Review of Provision of Open Space Proposed at 105 Smiths Lane (as part of Thompsons Rd Precinct Structure Plan) - **Beveridge Williams**

Swan Hill RC Amendment C40 Open Space Evidence - **Rural City of Swan Hill**

Shepparton North East Growth Corridor Open Space Review - **City of Greater Shepparton**

Open Space Plan Peer Review and Forum - **City of Bayside**

Murrumbateman Structure Plan- Open Space and Recreation Plan - **Yass Valley Shire Council**

Input into Growth Area Planning Framework: Unstructured Open Space - **City of Casey**

C21 Planning Amendment - Open Space Planning Input - **City of Casey**

Shepparton North East Growth Corridor Open Space Peer and Compliance Review - **City of Greater Shepparton**

Clyde North Precinct Structure Plan - Passive Open Space Expert Witness - **City of Casey**

Officer Structure Plan - Open Space Assessment - **Shire of Cardinia**

Cotter Dam Precinct, Recreation and Open Space Planning Input - **GHD**

Cranbourne East Structure Plan - Open Space Peer Review - **Growth Areas Authority**

State Development Contributions Plan - Peer Review (Environment) for Growth Areas Authority - **Department of Sustainability & Environment**

Open Space Planning For Structure Plans / Residential Development Projects

Open Space Analysis Sunbury VU Campus - **Hansen Partnership/City of Hume**

Spring Creek Growth Areas Plan - Open Space Plan - **Surf Coast Shire**

Review of Open Space in South Laverton- Laverton Urban Renewal Project - **City of Hobsons Bay**

Doveton / Eumemmerring Precinct - Open Space Review of School Sites - **City of Casey**

Shepparton South East Growth Corridor Development - Open Space and Recreation Plan - **City of Greater Shepparton**

Kilmore Structure Plan: Open Space Review - **Shire of Mitchell**

Wallan Structure Plan - Open Space Review - **Shire of Mitchell**

Open Space Assessment Of A Number Of Subdivision Plans And Proposals - **Shire of Mitchell**

State Development Contributions Plan - Open Space Catchment Analysis - **Department of Sustainability and Environment**

Knox Central Urban Design Framework: Open Space Assessment - **Hansen Partnership Pty Ltd**

Cairnlea Residential Development - Open Space Review - **City of Brimbank**

William Anglis Estate Residential Development - Open Space Review - **City of Brimbank**



RELEVANT PROJECT EXPERIENCE

Aquatic Feasibility and Facility Projects

Aquatics Feasibility Study - **Shire of Moorabool**

Mildura Waves Competitive Neutrality Review - **Mildura Rural City**

Whittlesea Swimming Pool Upgrade Feasibility - **City of Whittlesea**

Hydrotherapy Facility Feasibility - **Shire of Campaspe**

Management of the Operation of the Swimming Pools 2017-2018 - **West Coast Council**

West Coast Aquatic Facilities Strategy - **West Coast Council**

Portland Leisure and Aquatic Centre Feasibility Study - including Business Plan and Concept Design - **Shire of Glenelg**

Short Term Aquatic Demand Strategy - **City of Wyndham**

Review of Seymour War Memorial Outdoor Pool (in conjunction with Jeavons Landscape Architects) - **Shire of Mitchell**

Pembroke Park Indoor Sports and Aquatics Centre Business-Case and Master Plan Review - **Sorell Council**

Memorial Pool Business Case and Cost Benefit Analysis - **Circular Head Council**

Sport, Recreation and Aquatics Facility Review - **Charles Sturt University**

Gunyama Park and Green Square Aquatic Centre Planning and Design (in conjunction with Andrew Burges Architects/ Grimshaw/Taylor Cullity Lethlean) - **City of Sydney**

Hobart Aquatic Centre Fees and Charges Review - **City of Hobart**

Yarra Leisure Service Review (Aquatics and indoor gym/fitness) - Industry Benchmarking - **City of Yarra**

Yarra Leisure Service Review (Aquatics and indoor gym/fitness) - Market Analysis - **City of Yarra**

Guidelines for Outdoor Seasonal Pools - Maintenance, Retrofitting, Refurbishment & Re-Building Input - **Aquatics Recreation Victoria**

Corryong Swimming Pool Master Plan - **Shire of Towong**

Corroyong Swimming Pool Community Engagement - **Shire of Towong**

Newman Recreation Facilities Master Plan (including aquatic facilities) - **Shire of East Pilbara**

Business Case and Concept for a Kununurra Aquatic and Leisure Facility - **City of Wyndham**

Business Case and Feasibility - Tweed Regional Sports Centre (including aquatic centre) - **Tweed Shire**

Business and Marketing Plan for a new Aquatic Centre - **City of Orange**

Regional Aquatic and Netball Precinct Feasibility and Master plan - **Yarra Ranges Shire**

Aquatic Facility Development Strategy and Strategic Technical Assessment - **Southern Grampians Shire**

Yea Swimming Pool Redevelopment Feasibility - **Shire of Murrindindi**

Aquatic Facilities Contract Specifications - **Shire of Glenelg**

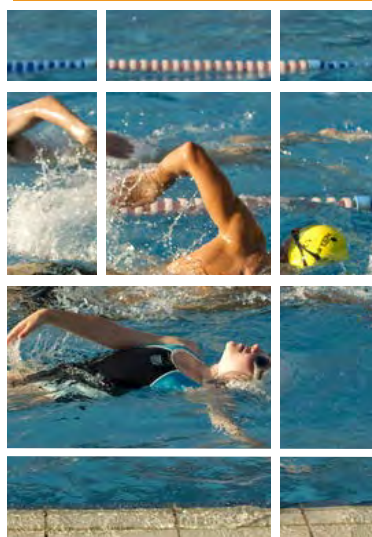
Indoor Sports and Aquatic Centre Feasibility - **Narrabri Shire**

Marketing Strategy - **Life Saving Victoria**

Aquatic Centre and Gym Expansion Feasibility Study - **Hurstville City**

Swimming Pool & Leisure Facility Recurrent Cost Analysis - **City of Orange**

Indoor Sport and Recreation Facility and Feasibility Study - **Gungahlin Development Authority**



RELEVANT PROJECT EXPERIENCE

BMX and Skate Planning

SkyLane Childrens Bicycle Park - in conjunction with **Jeavons Landscape Architects**

Stan Riley BMX Track and Landscape Risk Assessment - **City of Monash**

Cycle and Skate Sports Strategy - **City of Whittlesea**

Bicentennial Park Regional Skate Park Design Concept - **City of Kingston**

Craigieburn Gardens BMX Track and Dirt Jumps Design Concept - **City of Hume**

Holland Park BMX Dirt Jumps - Risk Management Works - **City of Melbourne**

Holland Park BMX Redesign and Management Plan - Stage 2 - **City of Melbourne**

Harold Reid Reserve BMX Track Concept Plan - **Mornington Peninsula Shire**

Hillview Reserve Dromana BMX and Mountain Bike Park Master Plan - **Mornington Peninsula Shire**

Park Orchards BMX Track Risk Assessment - **City of Manningham**

Risk Assessment of all Skate and BMX Parks - **Shire of Mitchell**

Risk Assessment of Skate and BMX Facilities: Risk Management Series for Councils - **Civic Mutual Plus**

Thorpdale BMX Track Planning - **Shire of Baw Baw**

Western Reserve BMX Track Design - **Shire of Mount Alexander**

Assessment and Re-Design of Deanswood BMX Dirt Jumps - **Mornington Peninsula Shire**

BMX Track Design Coronet Bay - **Bass Coast Shire**

Dromana BMX Site Assessment - **Mornington Peninsula Shire**

Yea BMX Track Planning Advice - **Shire of Murrindindi**

Seminar: Skate and BMX Management - **Parks and Leisure Association**

Skate and BMX Maintenance Checklists and Dirt Jumps Policy - **Mornington Peninsula Shire**

Woody Yaloak Skate & BMX Track Planning - **Golden Plains Shire**

Redesign of Brookland Green BMX Track - **City of Casey**

Unstructured Recreation Plan: Skate and BMX - **Hornsby Shire**

Review of Woody Yaloak BMX Dirt Jump Design and Inspection - Checklist - **Golden Plains Shire**

Skate and BMX Facility Management Plan and Maintenance - Checklists - **City of Maroondah**

Skate and BMX Strategy and Management Plans - **City of Maroondah**

East Burwood Reserve Mountain Bike Track Design - **City of Whitehorse**

Community Youth Activity Nodes - **Shire of Melton**

Elsternwick Skate and Bowls Rectification Work - **City of Bayside**

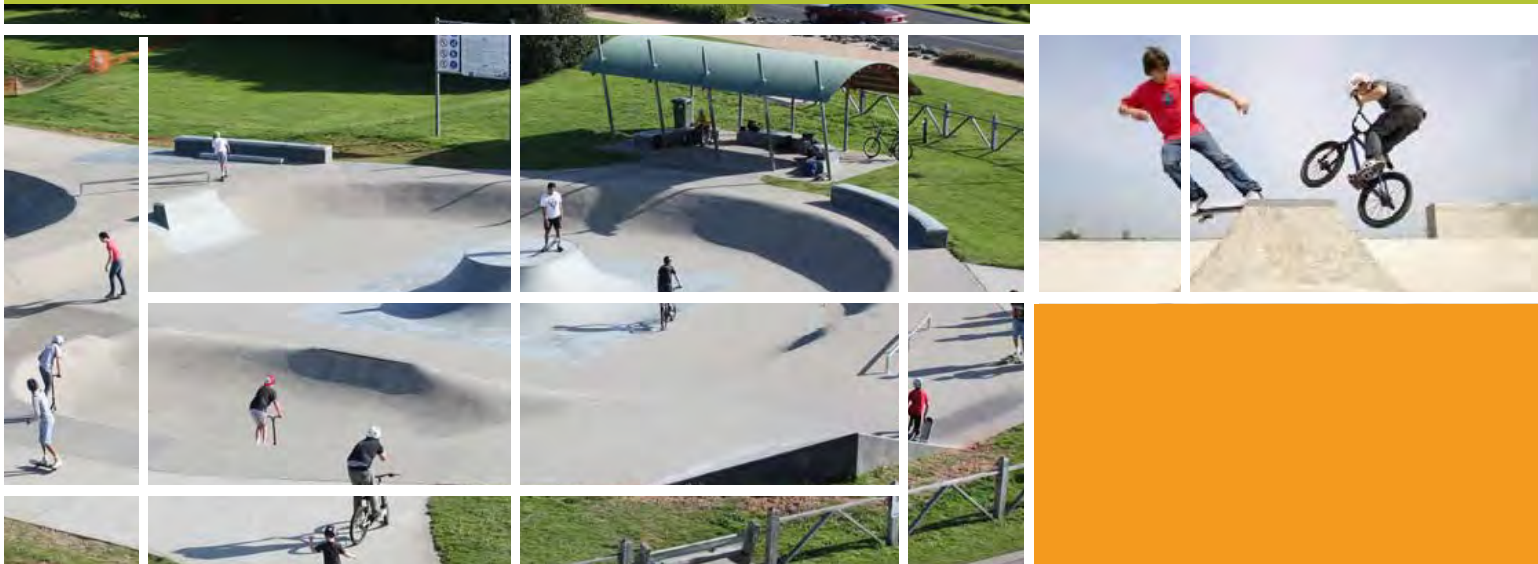
Sandringham BMX Site Selection and Dirt Jumps Design - **City of Bayside**

Bayside Dirt Jumps Area Planning and Management - **City of Bayside**

Hill 'n' Dale BMX Park Risk Assessment and Management Plan - **City of Boroondara**

Hill 'n' Dale Reserve Risk Assessment - **ASPECT Melbourne Pty Ltd**

Peer Review and Retrofit: Hill 'n' Dale BMX Track - **City of Boroondara**



RECENT PROJECT EXPERIENCE

Cycle and Trail Strategies

Newman Shared Paths and Recreation Facilities Map - **Shire of East Pilbara**

Cycle and Skate Sports Strategy - **City of Whittlesea**

Newman Shared Paths and Recreation Facilities Map - Shire of East Pilbara

Identification and Audit of Regional Trails - **Shire of Moira**

Recreation Trails Strategy and Guidelines - **Shire of Mitchell**

Moreland Cycle Sport Feasibility - **City of Moreland**

Trails Strategy and Guidelines - **East Gippsland Shire**

Whitehorse Open Space and Bicycle Plan Project Brief - **City of Whitehorse**

Yarra Bend Dog Friendly Park Guidelines (including the Yarra Trail) - **Parks Victoria**

Dandenong Creek Trail Strategy - **Department of Planning and Environment**

Warburton Rail Trail Development Plan - **Shire of Lilydale**

Docklands Skate Routeways and Trails Strategy - **Dockland Authority**

Moonee Ponds Creek Landscape Improvement Project (in collaboration) with Land Design - **Melbourne Water, and cities of Melbourne and Moonee Valley**

Review of the Tan Track (around Botanic Gardens Melbourne) - **City of Melbourne**

Strategy and Route Way Planning (route planning as part of open space)

Shepparton North East Growth Corridor - Open Space and Recreation Plan - **City of Greater Shepparton**

Shepparton South East Growth Corridor - Open Space and Recreation Plan - **City of Greater Shepparton**

Kilmore Structure Plan Review - Open Space Elements - **Shire of Mitchell**

Shepparton North East Growth Corridor - Open Space and Recreation Plan - **City of Greater Shepparton**

Shepparton South East Growth Corridor - Open Space and Recreation Plan - **City of Greater Shepparton**

Kilmore Structure Plan Review - Open Space Elements - **Shire of Mitchell**

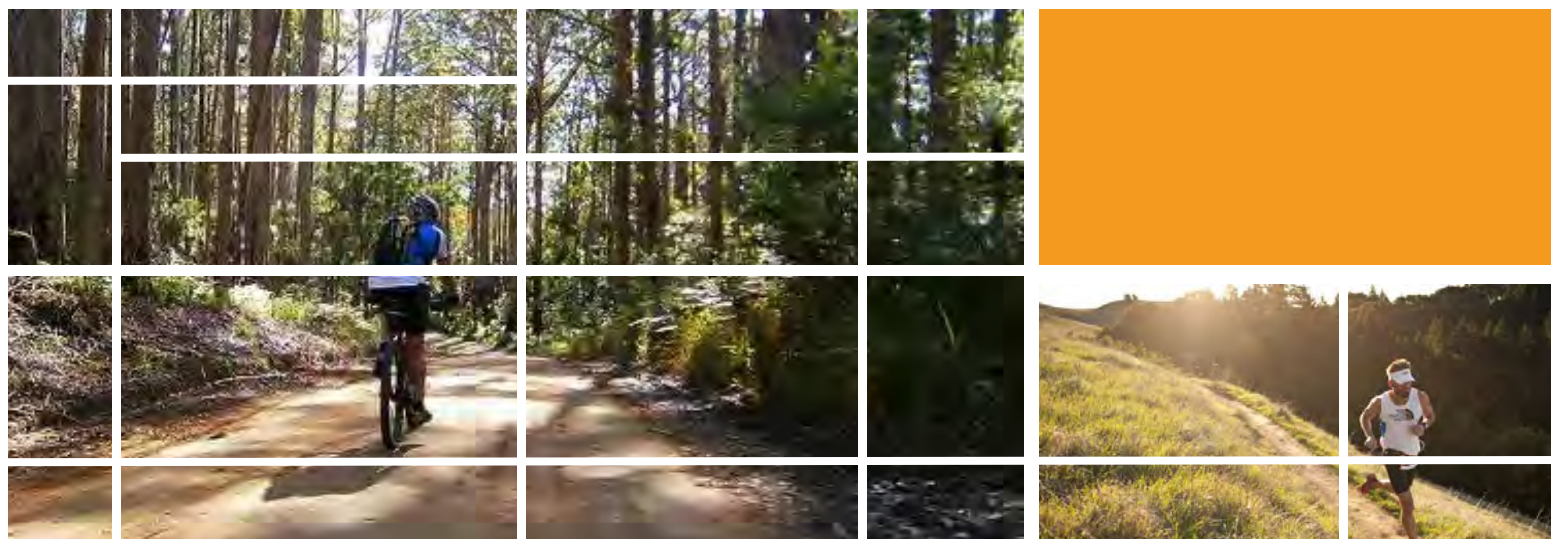
Wallan Structure Plan Review - **Shire of Mitchell**

Officer Structure Plan - Open Space and Off Road Trails - **Shire of Cardinia**

Cranbourne East Precinct Structure Plan Open Space Peer Review - **Growth Area Authority**

Clyde North Precinct Structure Plan - Open Space Assessment - **City of Casey**

Yarrawonga to Bundalong Foreshore Master Plan (in conjunction with Coomes Consulting) - **Shire of Moira & Goulburn Murray Water**



RECENT PROJECT EXPERIENCE

Water Based Recreation

Docklands Fishing Strategy - **City of Melbourne**

Wisemans Ferry Boat Ramp Redesign - **Hornsby Shire**

Caulfield Racecourse: Park and Lake Facilities Design - **Melbourne Racing Club**

Cradle Coast Regional Open Space Plan (included consideration of fish and boating) - **Sport and Recreation Tasmania**

Yarralumla Bay Foreshore and Master Plan (included rowing, yachting, canoeing and water police facilities. (In conjunction with HBO) - **TAMS and ACT Planning Authority**

Yarra Bend Parks Sports Facilities Plan (included casting pool) - **Parks Victoria**

Sustainable Waterbased Recreation Facilities Plan - **Hornsby Shire**

Bass Coast Recreation Plan (included assessment of jetties and boat landing facilities) - **Bass Coast Shire**

Yarrowonga to Bundalong Foreshore Master Plan (in conjunction with Coomes Consulting) - **Moira Shire Council & Goulburn Murray Water**

Unstructured Recreation Strategy (included water based activities) - **Hornsby Shire**

Elwood Foreshore Recreation Management Plan - **City of Port Phillip**

Recreational Fishing Project – Planning Day and Issues Paper - **Sport & Recreation Victoria**

Recreational Waterways Strategy - **Goulburn Broken Catchment Management Authority**

Accessible Fishing Feasibility Study - **Sport and Recreation Victoria**

Review of Surf Life Saving Clubs - **City of Port Phillip**

Narr Maen Reserve Development Plan (Wetlands) - **City of Maroondah**

Newlands Arm (Gippsland Lakes) Water Ski Management Review - **Gippsland Ports**

Moonee Ponds Creek Revival: Recreation Analysis - **City of Moreland, City of Moonee Valley and Melbourne Water**

Fraser National Park & (Lake) Eildon State Park: Management Plan (In conjunction with Biosis Research) - **Department of Conservation and Natural Resources**

Seminar Wet and Wild - **Guidelines for the Provision of Water Bodies in New Housing Estates**

Guidelines For The Design In Inland Water Bodies - **Royal Life Saving Society**

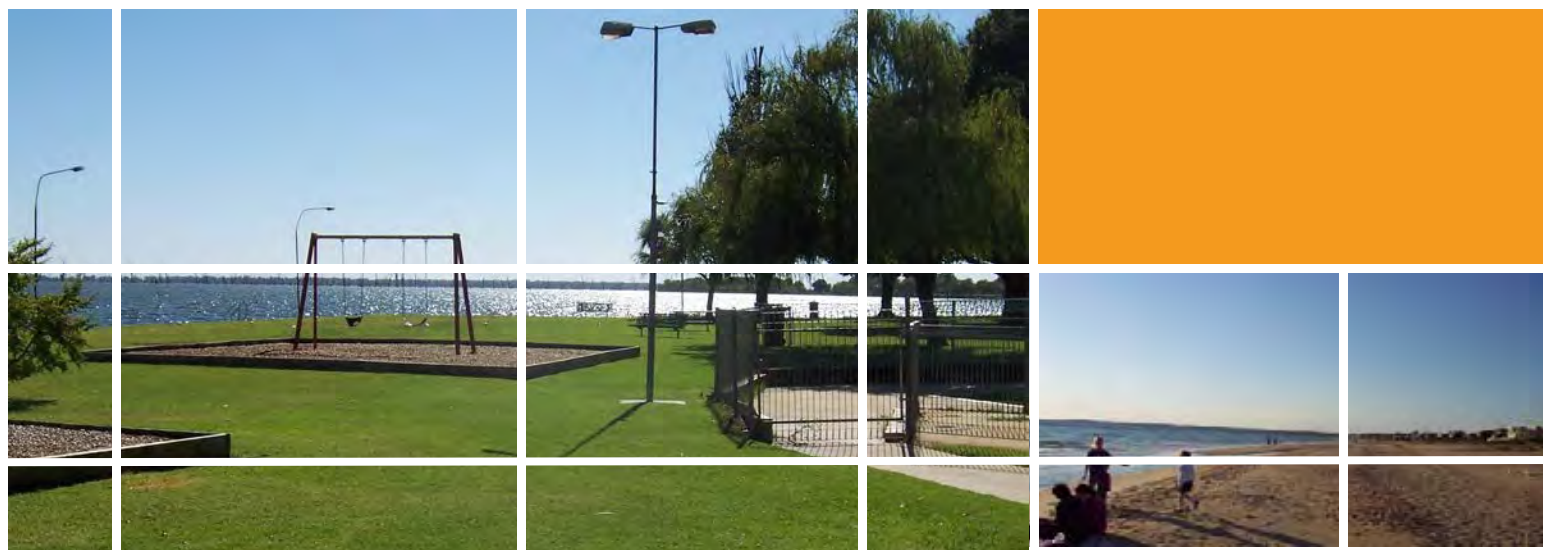
Dandenong Creek Recreation and Environmental Strategy - **Ministry for Planning and Environment Victoria**

Yan Yean Reservoir Park: Recreation & Tourism Demand Analysis - **Melbourne Parks & Waterways**

Review of Non-Powered Boating on the Yarra River - **City of Melbourne**

Options for the Development of the Rowing Landing Stage on the Yarra River - **City of Melbourne**

Review of Rentals and Preparation of the Occupancy Agreements for Rowing Clubs on the Yarra River - **City of Melbourne**



WHO WE ARE

Sally Jeavons

Principal Planner

- Grad Dip Market Modelling, Swinburne U.T.
- Grad Dip Recreation Planning, Canberra CAE
- BA (Geography), University Of New England

Sally has 30 years experience as a recreation planner and twenty years as a director of @leisure. She has held board positions on international leisure associations over many years. She has managed local government recreation departments and has worked as an employee of state government in planning, recreation and housing departments.

Sally has undertaken extensive work in market research, community engagement, open space planning methodology, facility, sports facility planning and feasibility management and design, as well access and inclusion. She has presented and published papers widely. Sally is a life member of Play Australia, and Parks and Leisure Australia. She was the recipient of the 2009 Frank Stewart Award for excellence and outstanding contribution to the field.

Sally is typically involved in all stages of the work and methodological aspects of projects as well as overall performance of each study team.



Michael Graham

Senior Sport and Recreation Planner

- Bachelor of Arts – Recreation Management, Victoria University.
- Graduate Certificate – Business Marketing, RMIT University

An experienced aquatic and leisure facility manager, Michael has worked in the industry for the past 28 years with local government, Universities, the YMCA, RANS Management Group and the past 13 of these with Belgravia Leisure; an operator of aquatic and leisure facilities, sports stadiums, golf courses, day spas, alpine resorts and events centres. Most recently as General Manager – Programs, Michael was responsible for the national growth and development of programs.

Michael has extensive experience undertaking leisure centre performance audits across both large and small leisure facilities in Victoria, South Australia, Queensland and the UAE. Identifying and planning for improved financial performance has been a key to his success. He also has experience with facility design from the operators perspective; contract management; business improvement analysis and program implementation; business plans including marketing plans and environmental plans; budget preparation and management; staff recruitment, mentoring and performance reviews; Capital works



Daniel Willsmore

Senior Sport and Recreation Planner

- Dip of Management, Recreation Planning, NBIT and HM Leisure Planning
- Grad Dip Sport Business, Victoria University
- Dip of Applied Science (Horticulture), University of Melbourne

Daniel has in excess of 25 years experience in the sport and recreation industry across three states in Australia and in the UK. Daniel has experience in Recreation Planning, Event and Venue Operations, Sports and Recreation Development and Horticulture for both private and public organisations.

Previous to working with @leisure, Dan was a Recreation Planner for Kingborough City Council in Tasmania, where he undertook many projects such as developing a recreation facility strategy, planning and managing the implementation of an urban mountain bike park as well as numerous trails, playground and sport facility projects and preparation of numerous successful funding applications for large and small projects.

In his spare time, Daniel likes to participate in a range of activities such as kayaking, mountain biking and coaching his children's soccer teams.



WHO WE ARE

Diana Barrie

Senior Sport and Recreation Planner

- Graduate Certificate Planning - RMIT
- Graduate Diploma Recreation Planning - Canberra CAE
- Bachelor of Arts (Geography) - UNSW

Diana has over 30 years' experience in recreation and tourism planning and project management of infrastructure projects for State Governments in NSW and Victoria. The last 10 years was involvement with State and Local governments for major regional infrastructure projects with a focus on tourism. These included regional trail networks (rail trails and their evaluation), overseeing funding for tourism infrastructure works such as the redevelopment of the Hepburn Bathhouse, Flagstaff Hill Museum and many other regional tourism attractions including showgrounds.

Whilst working in Sport and Recreation, Diana specialised in the area of indoor sports facilities (specifically swimming pools) for both local government and the international sphere, as part of the Infrastructure Team for Melbourne's Bid for the Olympic Games.



Marc Turri

Senior Sport and Recreation Planner

- Bachelor of Commerce (Accounting) - Deakin University
- Bachelor of Arts (Sports Administration) - Victoria University

Marc has over 15 years of experience in the sports industry, particularly within football. Prior to @leisure, Marc was CEO at the Essendon District Football League where he helped double the organisation's turnover in seven years in addition to expanding the organisation in the north-west metropolitan region.

Marc was also involved in facility and project planning with local Councils as well as demand analysis, facility assessments, benchmarking community facilities against standards and budget preparation and management.

Marc's experience includes employment with AFL Northern Territory, Western Border Football League, Victorian Employers Chamber Of Commerce And Industry and Williamstown Football Club.



Nele Roose

GIS and Document Manager

- Bachelor of Topography – Hogeschool Gent, Belgium

Nele has over 10 years experience in a range of business, and data related capacities. She has considerable experience in digital mapping, cartography and Geographic Information Systems and previously worked for an international digital mapping data company. She has held several positions in the company related to process improvements, training and information systems.

Nele has considerable experience in the preparation of and manipulation of GIS layers and data. Since joining @leisure, she has undertaken GIS mapping for a number of open space and sport and recreation strategies and feasibility studies.

Nele is also responsible for the design of documents and document templates.



WHO WE ARE

Ross Parkhill

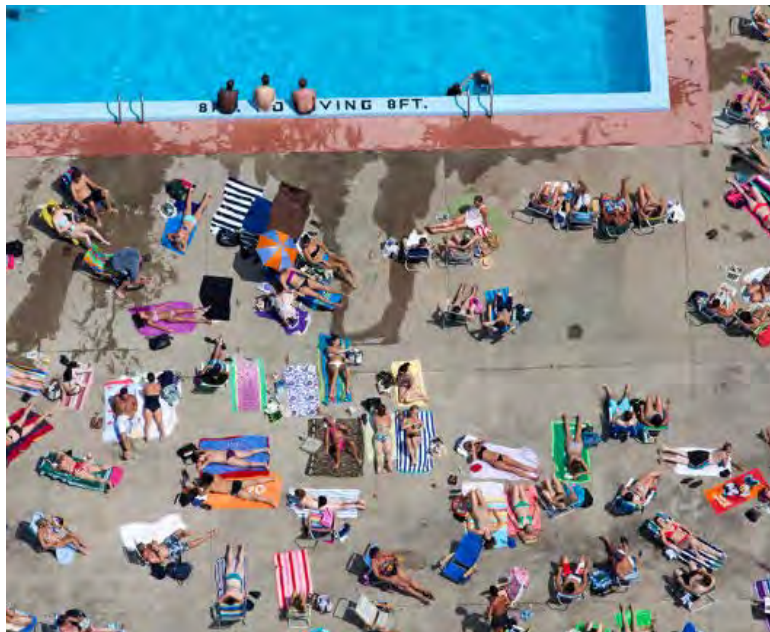
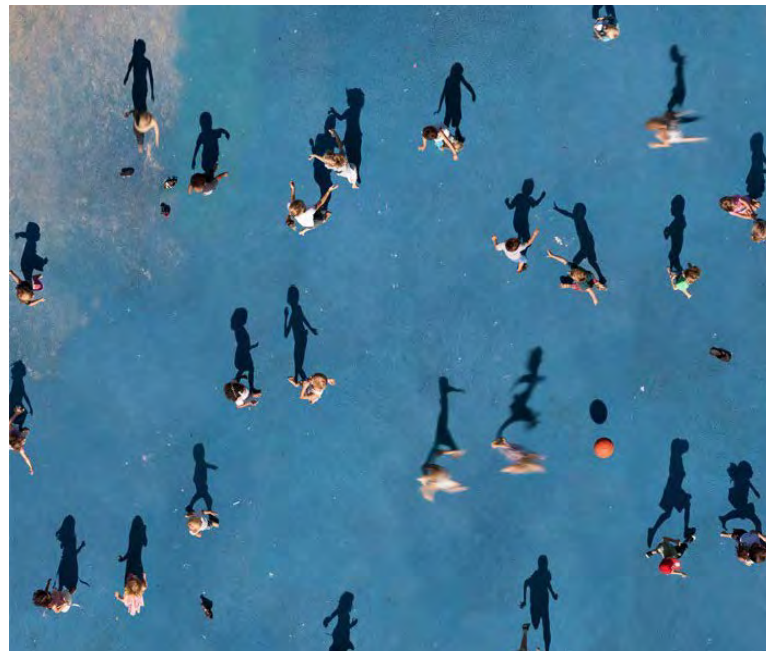
Business Analyst

• Masters of Engineering and Management,
University of Strathclyde, United Kingdom

Ross is a qualified Business Analyst and PRINCE2 project manager who has experience working in a diverse range of industries both here and in the UK. Ross's experience includes successfully managing challenging projects across different business sectors, involving multiple stakeholders and external vendors, whilst delivering on both tight timescales and budgets. Within @leisure, Ross has successfully project managed several sport/recreation needs assessments and facility feasibility studies.

Ross is an active sports participant and has coached both senior and junior soccer teams. His hands on experience in sport includes setting-up a club's junior soccer programme and managing various fund-raising initiatives for club development.

Ross's role in @leisure also includes testing the feasibility of facilities, preparing financial forecasts and writing business plans, these plans have been produced for sporting facilities like the Civic Reserve Recreation Centre Mornington, venues such as the Wangaratta Showgrounds and commercial entities like the Flemington Traders Association.



Shirine Noueihed

Practice Manager

• Bachelor of Business Administration

Shirine has a diversified experience as a wellness and leisure manager for 13 years. After graduating with a Business Administration degree, she worked in the banking industry and gained solid organisational and administrative experience. She then moved into senior marketing positions as Marketing and Communication Director in Saudi Arabia

Most recently she was successful in developing multi branded business in wellness and leisure industry and winning awards for best business practice and best service.

In this project, Shirine will manage all project related communication, ensure the timelines are met and the quality of deliverables. She will also be responsible for the financial control of the project.

Julia Downes

Marketing Officer

• Bachelor of Business (Psychology) - Monash University

Julia is responsible for marketing, market research and engagement components, and project administration for projects.

Julia has a range of marketing experience prior to joining @leisure. Prior to joining @leisure she was the Sport and Leisure Marketing Officer at the City of Casey where she was involved in organising stakeholder consultation and community events at the local parks and leisure facilities. Julia has also worked in qualitative market research at an agency.



CORPORATE INFORMATION

Memberships and Affiliations

- Aquatic Recreation Victoria
- Australian Leisure Facilities Association
- Victorian Planning and Environmental Law Association (VPELA)
- Victorian Chamber of Commerce and Industry (VCCI)
- Australian and New Zealand Leisure Studies Association
- Australian Consultants in Access, Australia
- Institute of Public Works Engineering Australia (IPWEA)
- World Leisure (World Leisure Association)
- Sports, Play and Construction Association
- International Play Association (IPA)

Life Memberships

- Parks and Leisure Australia
- Play Australia

Insurance and Statutory Requirements

@leisure Planners Pty Ltd currently has:

Insurance policy:	Company:	Policy number:	Policy value:
Public Liability	QBE Insurance	41A584156BPK	\$20 million
Professional Indemnity	Lloyds, London	03PLL002847/0	\$5 million each and every
Workcover	CGU	4	claim

@leisure Planners Pty Ltd
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ACN: 137 749 636





leisure PLANNERS

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